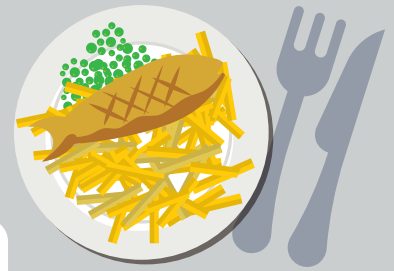


# UK Seafood Value Chain 2016

UK consumers purchased  
**£6.1bn**  
 of seafood in 2016  
 (-2.7%) v 2015



RETAIL IN HOME  
**£3.14bn**  
 (+1.1%)



COMMERCIAL  
 OUT OF HOME  
**£2.98bn**  
 (-6.5%)

**Share of Servings**

- Quick service restaurants excl. fish & chips 30% (+3.1%)
- Fish & chips 18% (+3%)
- Pubs 16% (+3.2%)
- Full service restaurants 16% (+3.3%)
- Travel & leisure 11% (-18.3%)
- Workplace/college/uni 9% (-11.9%)

- Chilled £2.02bn (+3.4%)
- Frozen £0.69bn (+0.3%)
- Ambient £0.42bn (-7.1%)



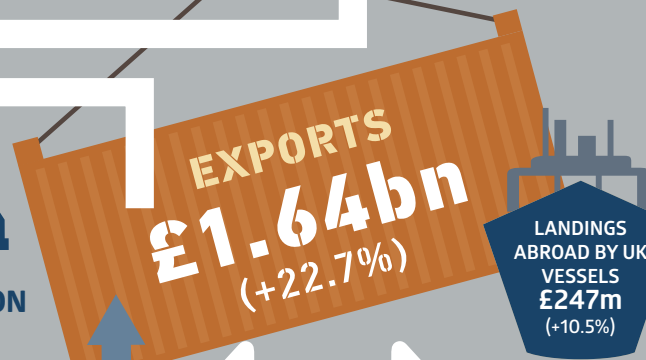
FISH AUCTION



PROCESSING



DISTRIBUTION



EXPORTS  
**£1.64bn**  
 (+22.7%)

LANDINGS  
 ABROAD BY UK  
 VESSELS  
**£247m**  
 (+10.5%)

**Top 5 Species**

- Salmon 107,503t (-8.3%)
- Mackerel 83,849t (+4.5%)
- Herring 44,054t (-32.1%)
- Cod 17,188t (+7.4%)
- Crabs 16,709t (+15.6%)

**Top 5 Countries**

- France £453m (+29.4%)
- U.S.A. £203m (+5.2%)
- Spain £170m (+32.6%)
- Irish Republic £143m (+15.2%)
- Italy £112m (+20.7%)

UK SEAFOOD SUPPLY  
**£4.5bn** (+11.5%)

UK SOURCE  
**£1.4bn** (+4.7%)



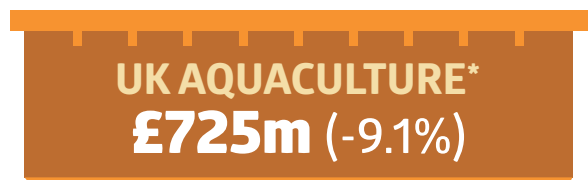
TOTAL  
 IMPORTS  
**£3.07bn**  
 (+14.9%)

**Top 5 Species**

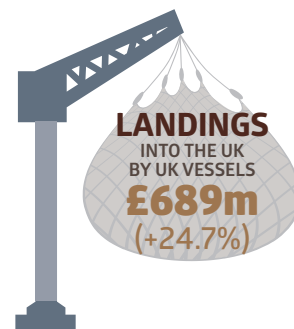
- Cod 121,153t (+5%)
- Tuna 120,536t (+4.7%)
- Salmon 92,860t (+14.3%)
- Haddock 44,739t (+9.1%)
- WW shrimps and prawns 41,249t (+18.6%)

**Top 5 Countries**

- Iceland £298m (+12.1%)
- Faroe Islands £223m (+50.6%)
- Germany £213m (+21.3%)
- China £199m (+9.8%)
- Denmark £164m (+10.1%)



UK AQUACULTURE\*  
**£725m** (-9.1%)



LANDINGS  
 INTO THE UK  
 BY UK VESSELS  
**£689m**  
 (+24.7%)

**Top 5 Species**

- Nephrops £100.5m (+22.7%)
- Mackerel £88.8m (+46.6%)
- Scallops £74.1m (+15.3%)
- Crabs £46.9m (+19.6%)
- Monks or anglers £46.8m (+34.7%)



FOREIGN VESSELS  
 LANDINGS INTO THE UK  
**£78.3m** (+20%)