

Supporting Wales Seafood Strategy Delivery

Grant-aided PFDs with PLBs Update

With the support of Seafish, the Welsh Fishing Safety Committee (WFSC) has provided over 500 grant-aided Personal Flotation Devices (PFDs) with integrated Personal Locator Beacons (PLBs) to owners of active Welsh fishing vessels at a heavily reduced price of £15.00 per item (normal RRP over £350).

The application window for grant-aided PFDs with PLBs has now closed, with over 280 applications were received for 661 PFD-PLBs between April and August 2018. The distribution of the remaining PFDs is expected to take place November 2018. Applicants will be contacted in October with further details.

This initiative received funding from the Welsh Government and from Seafarer's UK, a charity that has been helping people in the maritime community for more than 100 years. The overarching aim of the project is to contribute to the WFSC and Wales Seafood Strategy target of zero preventable fishing-related deaths by reducing fatalities resulting from man-overboard incidents.

Wales Fishing Safety Awareness Project Update

Lee Haigh, Seafish's new Wales Fishing Safety Project Officer has been engaging with the Welsh fishing fleet and introducing the two-year EMFF funded 'Wales Fishing Safety Awareness' project to Welsh fishermen by attending Welsh Fishing Safety Committee (WFSC) PFD/PLB safety events. A Wales Fishing Safety Facebook page has been established to support the project's objective to increase commercial fishermen's awareness of key health and safety issues and improve the safety culture of the Welsh fishing fleet. First and foremost this Facebook page will provide information to support the Welsh Fishing Safety Committee (WFSC) PFD/PLB project, to encourage the long-term use and maintenance of this life-saving equipment.

Welsh Seafood Market Development & Growth Project

Seafish are supporting the development of the Welsh Seafood Market Development and Growth project, an innovative EMFF-funded initiative led by Menter a Busnes. The project aims to develop the market for Welsh Seafood domestically and internationally via i) the direct marketing of Welsh seafood and ii) providing the sector with marketing support.

The project will work directly with the Welsh seafood industry to define clear brand values for Welsh seafood and develop marketing campaigns and resources to facilitate the promotion these values. The project also aims to improve understanding of current market needs, increase marketing expertise within the sector and support Welsh fishing vessels to attain the Responsible Fishing Scheme (RFS) standard.

Other News

Seafish Wales Advisory Committee

The next meeting takes place at Swansea University on Wednesday 12 September 2018.

For further details on any of the above, please contact Dr Holly Whiteley on 07984 561918 or holly.whiteley@seafish.co.uk.