



KEENANSEAFOOD.COM 028 9061 8088

## Keenan Seafood Limited

The Keenan family name has been synonymous with in the fish business in Northern Ireland for three generations. T Keenan and Son (Fish Merchants) Limited was established in 1942 and now trades under the name Keenan Seafood Limited led by Gerry Keenan, whose father and grandfather established the original business.



The Belfast-based company, which employs 25 people and operates from a modern purpose-built facility at Kennedy Way in Belfast, specialises in supplying a full range of fresh and frozen seafood to many leading hotels, restaurants, contract catering outlets and public sector units across Northern Ireland. Keenan Seafood deploys a fleet of nine refrigerated vehicles to make daily deliveries to their wide customer base ensuring their products arrive in perfect condition.

Fish is sourced each morning from the local Northern Ireland ports as well as from Scotland and the West of Ireland. Only the finest-quality seafood is selected and transported to the company's premises for further processing and order assembly. A full range of exotic seafood lines is also imported each week from Turkey and the Far East to satisfy the increasingly adventurous palates of customers.

Keenan Seafood, which sells around 250 lines of fresh and frozen fish, has its own team of expert fish filleters who prepare the fish each day to meet customer specifications. Alongside this, the company has its own fish smoking operation to produce on a daily basis, their



famous natural, additive-free, brands of smoked cod, haddock and coley. The business buys around 10 tons of fish every week to meet the demand from its 500 customers in Northern Ireland across the retail and catering sectors. As well as supplying hotels, restaurants and foodservice outlets the company has a strong presence in the fish and chip shop sector and the independent retail trades with its range of fresh pre-packed fish and convenience 'fish in sauce' ranges for the busy consumer market.

The business has been reinvented in the last five years, with a major capital investment in the factory facility. A comprehensive Quality Management System is in place covering all legislative and technical requirements, evidenced

by the SALSA and STS Public Sector accreditations which the company has achieved. Much of the company's recent growth has been on the back of its successful product development programme which has seen the company achieve success at the Great Taste Awards with its Maple Cured Whiskey Smoked Salmon and Natural Smoked Hake products. Product development forms a key part of the strategic plan for the growth of the over the next few years.

Developing and training staff is also a key objective within Keenan Seafood. "We have a very energetic, dedicated committed team who are central to driving the business forward" says Gerry Keenan. The recent achievement of Investors in People status by the company reflects this commitment.

***For more information on Keenan Seafood Ltd:***

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