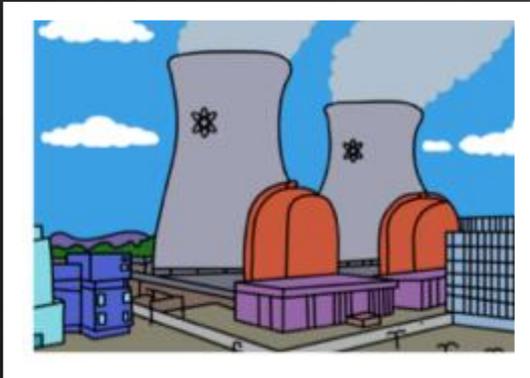


A Market for Kelp?

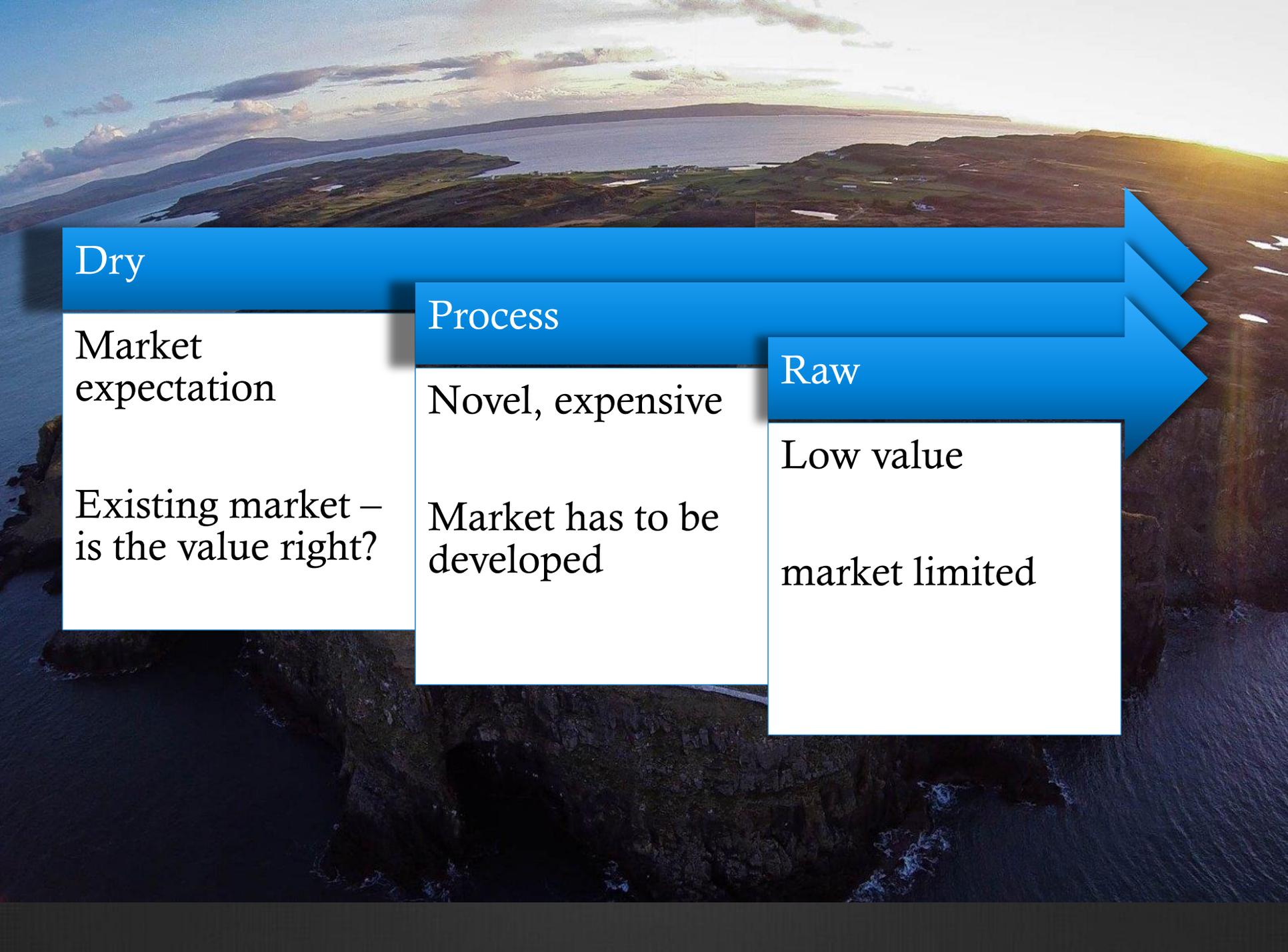




What Market Makes Farming
Kelp Viable?

Is there a market?

- 🎬 **Product Concept – based on viable projections**
- 🎬 **Market validation – there's a gap in the market, is there a market in the gap?!**
- 🎬 **Getting customers – the time, the route**
- 🎬 **Fast fail to succeed – plans b and c?**



Dry

Market
expectation

Existing market –
is the value right?

Process

Novel, expensive

Market has to be
developed

Raw

Low value

market limited



Entrepreneur

Location

Market

Community

Capacity

Legislation

Know How

Should there be vertical integration?

Cultivator



Processor



€

Grower



Community

<https://islanderkelp.com/process/>





Thank You

Islander® Kelp

Office@islanderkelp.com
00447925025211

www.islanderkelp.com