

Advocacy in Action: North Atlantic Pelagic Advocacy (NAPA) Group



**Presentation to Seafish CLG 5th
December 2023**



seafish

Supply Chain

Trade

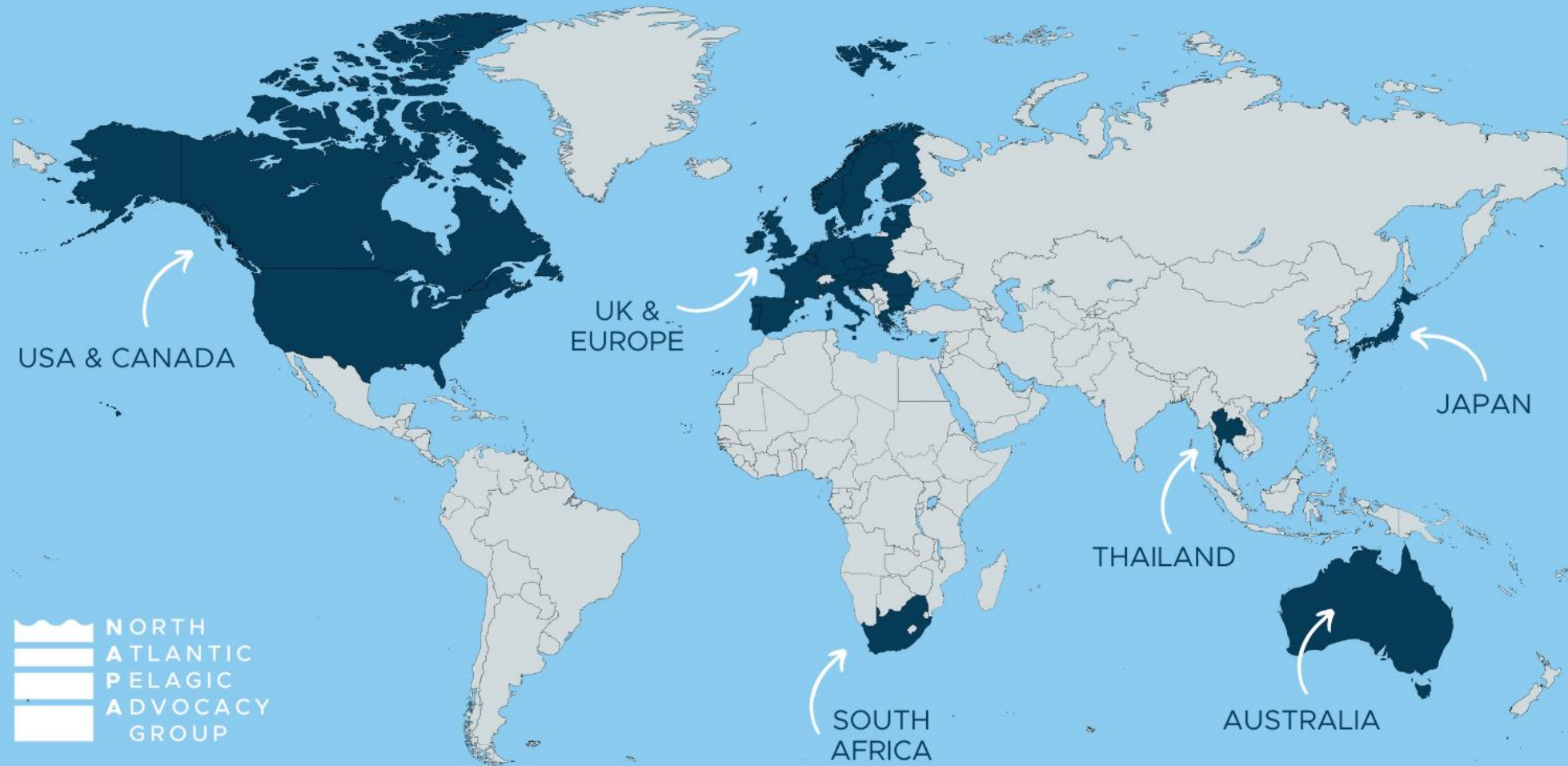


NGO



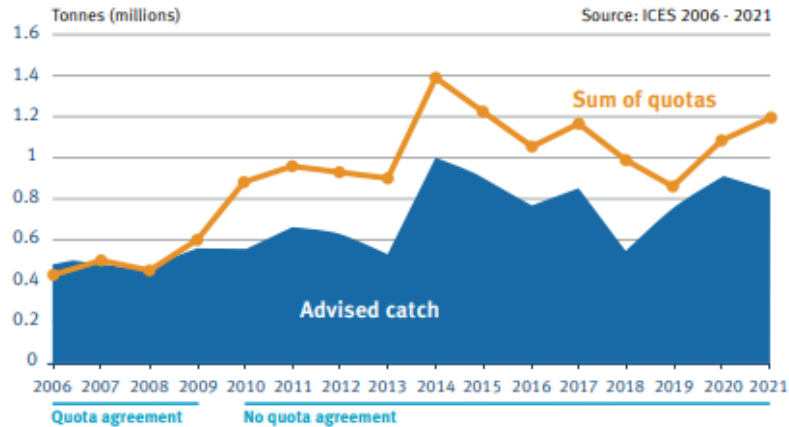
NAPA Membership Reach

Global reach of NAPA membership

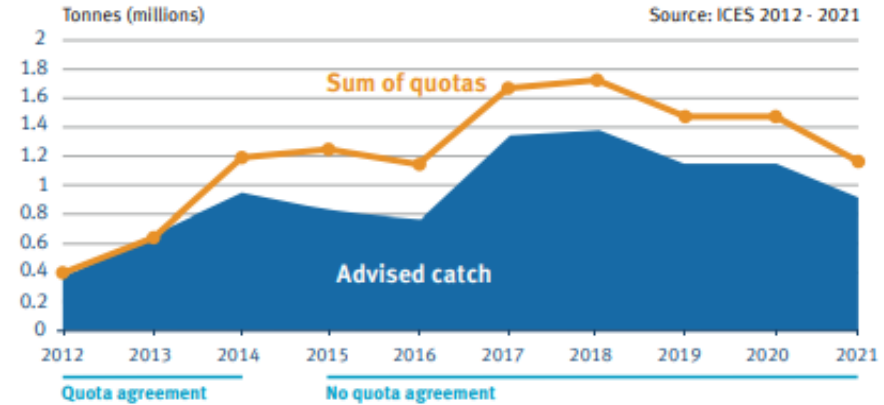


Why does NAPA exist?

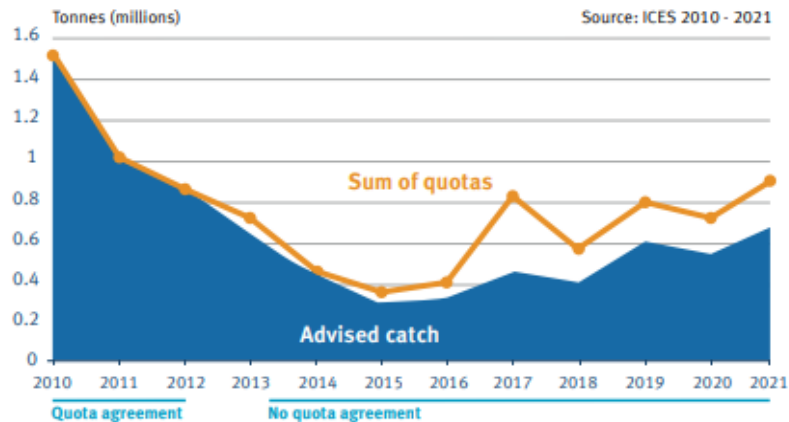
Mackerel



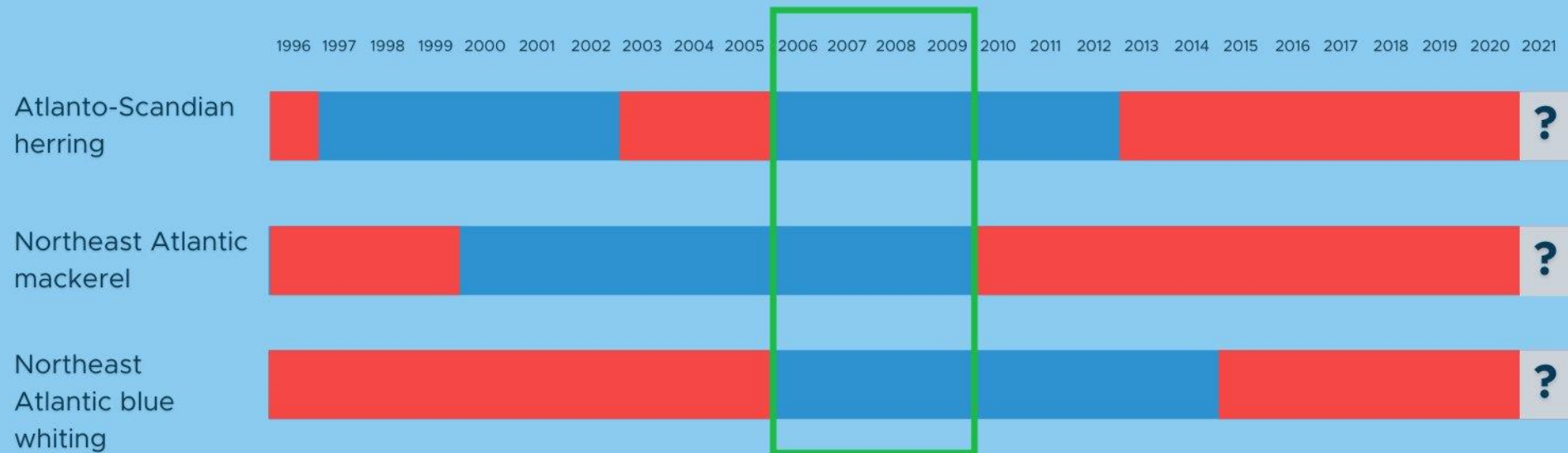
Blue whiting



Atlanto-Scandian herring



Period of Coastal States (dis) agreements



THERE HAVE BEEN JUST **FOUR YEARS (2006-2009) IN WHICH ALL COASTAL STATES AGREED ON MANAGEMENT FOR PELAGIC STOCKS.**

#CountdowntoCoastalStates

What was the consequence?



What is NAPA Trying to do?

NAPA aims to secure:

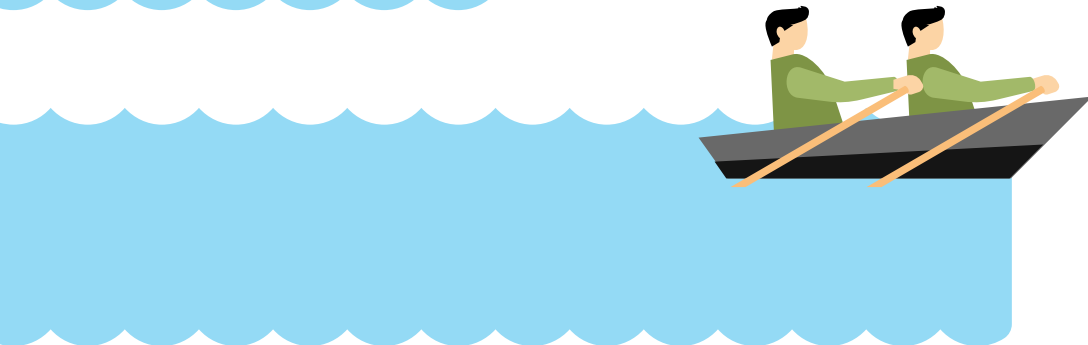
1. An agreement on total allowable catches for Northeast Atlantic mackerel, Norwegian Spring Spawning (Atlanto-scandian) herring, and Northeast Atlantic blue whiting in line with scientific advice,
2. A long-term science-based management agreement.

Our Asks of Coastal States



1. Agree Allocations

Contracting parties should prioritise resolving the allocation issues around these stocks and reestablish the NEAFC WG on Allocation as a first step. Consider a formal dispute resolution mechanism.



2. Follow the Advice

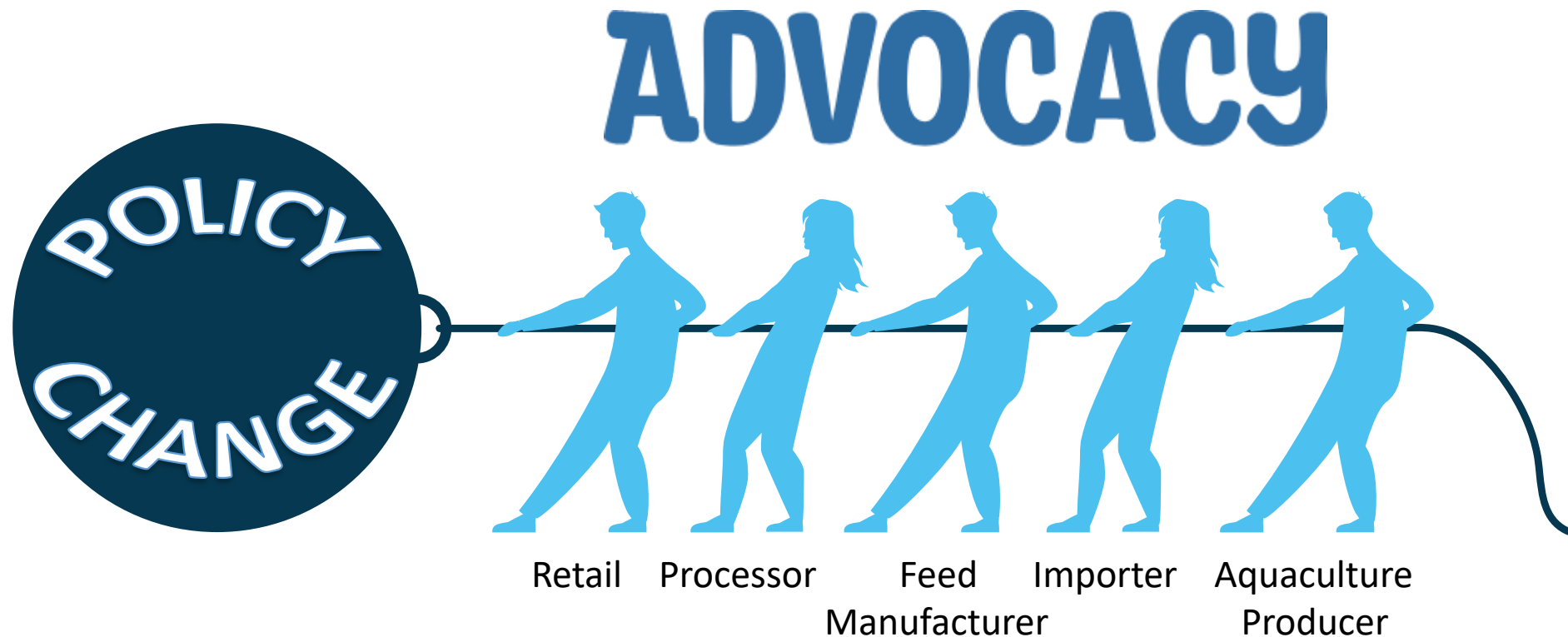
Regarding multilateral NEAFC coastal states negotiations on large pelagic stocks (mackerel, herring and blue whiting), the contracting parties should ensure that the overall catch for each stock does not exceed scientific advice.



3. Commit to long-term Management

Multi-annual management should be the underlying approach by default.. That includes stable sharing arrangements and harvest strategies that include precautionary harvest control rules for setting catch limits, a periodic review process, and any necessary mechanisms to transition from previous arrangements to a new system.

How will we achieve this? (Part 1)



IntraFish



Faroe Islands sets its own pelagic quotas despite ongoing discussions with coastal states

The Faroes now joins the EU, UK herring quotas, and the UK and despite the continuing discussion

undercurrentnews
seafood business news from beneath the surface

Cargill, TripleNine warn of unsustainable 'status quo' as Faroes confirms pelagic quotas

By Undercurrent News May 11, 2022 10:10 BST

Cargill and TripleNine Group have joined the latest calls for a Northeast Atlantic pelagic quota sharing agreement, as a campaign group noted the Faroe Islands has already set its 2022 quotas [...]

The Fishing Daily **FD**
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NAPA criticises Faroe Islands for unilaterally setting pelagic quotas

by editor | May 10, 2022 | Europe Fishing Industry, Featured News, Latest News



FishFocus
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THE STATUS QUO IS UNSUSTAINABLE, SAYS GLOBAL SUPPLY CHAIN COLLECTIVE



The status quo is unsustainable, says global supply chain collective, as the Faroes adds to the list of coastal states setting pelagic quotas before sharing agreement is reached. Since February of this year, Northeast Atlantic Coastal States (the EU, UK, Norway, Faroes, Iceland, Greenland, and Russia) have met several times to explore solutions to quota sharing disputes for these lucrative and globally-important pelagic stocks – Northeast Atlantic mackerel, Atlantic-Scandinavian herring, and Northwest Atlantic blue whiting. These discussions follow the commitment made by all Coastal States back in October 2021: to ensure that total allowable catches for 2022 will be in line with (and not exceed) the scientific advice for each stock.

WORLD AKKAM

Europe

The Faroe Islands have set their own pelagic quotas, despite ongoing discussions with coastal states.

© David Wick | May 10, 2022



According to the North Atlantic Ocean Advocacy Group (NAPA), the Faroe Islands' Ministry of Fisheries independently assigned Tazdara and Atlantoscandian herring in 2022, despite ongoing debate among coastal states, confirmed.

undercurrentnews

seafood business news from beneath the surface

Retailer group notes Chilean jack mackerel taking market share in Europe

By Undercurrent News June 10, 2022 09:47 BST

Supply chain representative group the North Atlantic Pelagic Advocacy Group (NAPA) has written to European politicians to highlight the growing market share being won by Chilean jack mackerel [...]

NEA pelagic buyers look to South American alternative

By Jason Holland June 10, 2022

SHARE 0 0 0 0



Frustrated with the lack of action to establish sustainable management in the Northeast Atlantic pelagic fisheries, major brands are turning away from the region's mackerel in favor of Chilean jack mackerel, according to the North Atlantic Pelagic Advocacy Group (NAPA).

In an open letter to ministers, calling for governments to fully support the drive for sustainable pelagic fisheries, the coalition of 50-plus businesses – with an EUR 800 million (USD \$99 million) share of Northeast purchasing – warned that “the states to reach a quota sharing in line with the “clear” scientific

NAPA told officials the lack of decisive action on the issues facing these fisheries is putting their communities at risk.

“The unpalatable reality is that, in the absence of any resolution, global processing and retail but to meet their pelagic sourcing requirements from other fisheries. This is not an outcome this consider that the fishing industry deserves better,” the letter stated.

According to NAPA, some major retailers and manufacturers in Europe are starting to source Mac certified sustainable jack mackerel from Chile as an alternative to Northeast Atlantic mackerel, as on the shelves of Migros, Delhaize and Albert Heijn, and products soon to be launched by Gemma

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FISHERIES MANAGEMENT FAILURES IN THE NORTHEAST ATLANTIC

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NATURE BEST FISHING TIPS

Warning as Major Brands look for alternatives to Northeast Atlantic Mackerel

3 days ago

2 minutes read



We're a collective of over 50 international companies with a \$800 million share of Northeast Atlantic pelagic seafood buying. Collectively, we type the North Atlantic Pelagic Advocacy Group (NAPA), a peer-competitive coalition advocating for accountable, science-driven administration of Northeast Atlantic mackerel, Atlantic herring, and Northeast Atlantic blue whiting shares.



the Northeast Atlantic propel major brands to turn to Chilean jack ive to overfished Northeast Atlantic mackerel. RE: Open letter from s look to South America for sustainable alternatives to overfished ring a lack of decisive action towards sustainable pelagic fisheries

Big brands start to shun European pelagics

May 10, 2022 • Quentin Bates

🕒 Date: 10/05/2022 kl. 00:05

📁 Kategori: Certification

🏷️ Tags: Certification, Jack mackerel, MSC

📍 Land: Chile, European Union



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How will we achieve this? (Part 2)



Public Sourcing Statements

Reduce Sourcing

Lower Price Paid

Business Impacts

Selective Sourcing

Stop Sourcing

Review Sourcing

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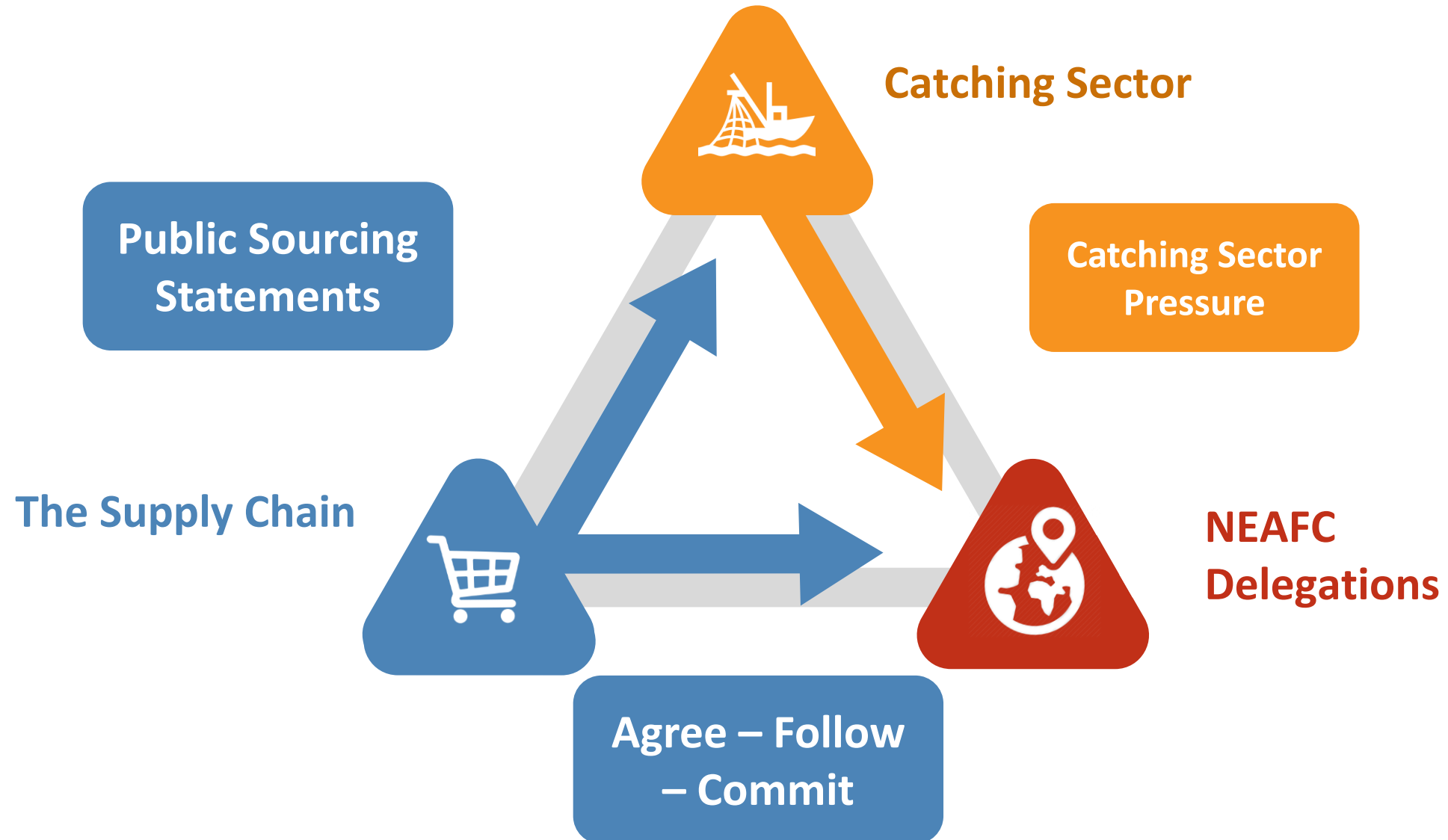
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Our Approach - Improvement Projects

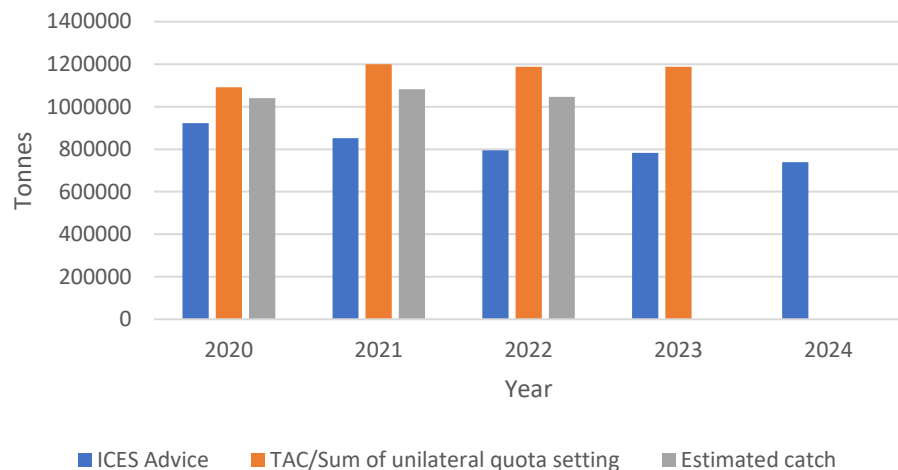


Under the bonnet of the FIPs

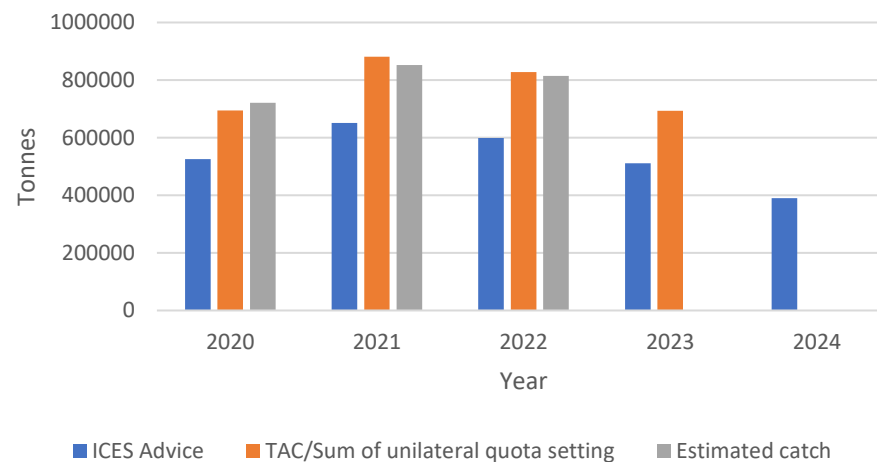


Still some way to go:

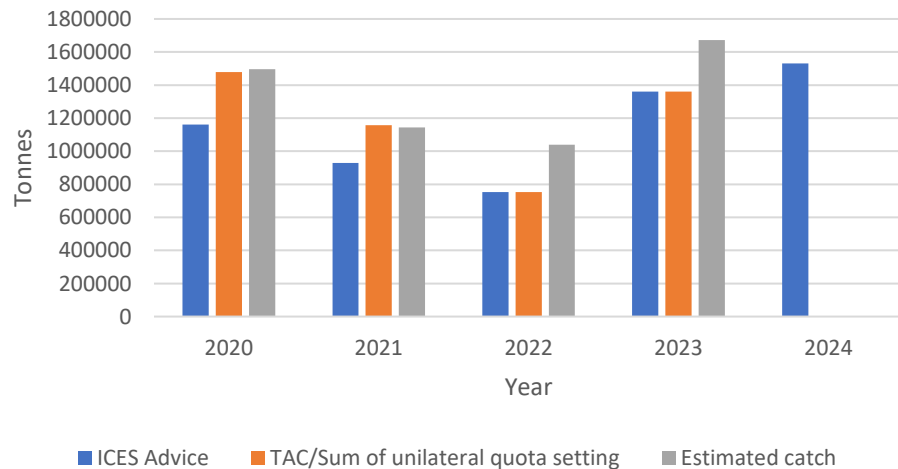
Mackerel



A-S Herring



Blue whiting



- Comments noted from Coastal States Meeting : ASH, Plenary September 7th:
 - *“Progress on last meeting”*
 - *“Further forward...still much to cover before a solution”*
 - *“Leaving this meeting much more positively than the last”*
 - *“Still searching all possible solutions”*
 - *“A frank discussion – positive and moving forward”*
 - *“Much more to go – need to keep moving”*
 - *“Think will reach agreement soon”*



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