

seafish

Local
seafood
heroes

Lobster and Môr

As its playful name suggests, there is much more on offer than solely shellfish at new seaside enterprise Lobster and Môr.

Located in the Pembrokeshire National Park in the fishing village of Little Haven, Lobster and Môr boasts a takeaway cafe and shop 'with a twist'.

A brand new business diversification by family-run Pembrokeshire shellfish processing business DASH Shellfish, Lobster and Môr opened its doors in April 2017 and combines quality shellfish products with local produce and high-end crafts.

Customers can pick up a locally made leather handbag, enjoy a tasty seafood snack or even choose their own live lobster.

It is the latest chapter in the story of local entrepreneur Danny Curtis who established award-winning family wholesaler DASH Shellfish in 2006 to process and sell lobster, spider crab and brown crab.



LOBSTER AND MôR

Looking to expand his enterprise in 2016 Danny bought a lobster fishing boat. At that time he had no plans to open a shop, however when a premises became available in Little Haven he made the move into retail and opened Lobster and Môr.

The business' main supplier is DASH Shellfish, which prepares the fresh crab sandwiches and lobster rolls, takeaway tubs of crabmeat and cooked lobster. Their best seller is brown crab.

Customers can also choose their own live lobster from a tank in the shop, which is caught by Danny from the waters around Little Haven.

Passionate about sourcing local produce, Lobster and Môr stocks a variety of produce from Pembrokeshire, Ceredigion and further afield in Wales. The range includes cheese, beers, spirits, chocolate, coffee, condiments, and crackers.

The shop also features locally made crafts, such as leather goods, pottery, and jewellery. It's still early days, but such has been the success of Lobster and Môr that Danny's aim is to see the retail model expand and become a franchise.

Danny says, "Visitors and local people say they can't think of anything like Lobster and Môr. The catch is unloaded from the boat, carried up the road and put in the tank in the shop."

Both Lobster and Môr and DASH Shellfish rely on the local fishermen who operate out of Milford Haven, as well as Danny catching lobster himself.

Maintaining a consistently high quality product and service is essential when supplying his clients at Michelin starred restaurants or holidaymakers who walk into the shop.

By catching, processing and selling direct to the public, Danny can monitor the produce and know that what's being sold is true to the DASH name and ethos.

It is a philosophy which has cemented the company's reputation, and established the firm foundations for Lobster and Môr.



For more information on Lobster and Môr:
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Arwyr
bwyd môr
lleol

Lobster and Môr

Fel yr awgryma'r enw chwareus, mae gan yn y fenter lan môr newydd Lobster and Môr lawer rhagor i'w gynnig na physgod cregyn yn unig.

Mae gan Lobster and Môr, a leolir ym Mharc Cenedlaethol Sir Benfro ym mhentref pysgota Little Haven, gaffi 'bwyd i fynd' a siop dra wahanol.

Agorodd Lobster and Môr, sy'n fenter arallgyfeirio newydd sbon gan fusnes prosesu pysgod cregyn teuluol o Sir Benfro, DASH Shellfish, eu drysau yn Ebrill 2017 ac mae'n cyfuno cynnyrch pysgod cregyn o ansawdd â chynnyrch lleol a chrefftau ar ben ucha'r farchnad.

Gall eu cwsmeriaid brynu bag llaw lledr a wnaed â llaw, mwynhau byrbryd bwyd môr blasus neu hyd yn oed ddewis eu cimwch byw eu hunain.



LOBSTER AND *MôR*

Hon yw pennod ddiweddaraf yn stori'r entrepreneur lleol Danny Curtis. Sefydlodd Danny ei fusnes cyfanwerthu teuluol DASH Shellfish, sydd wedi ennill gwobrau lu, yn 2006 er mwyn prosesu a gwerthu cimychiaid, crancod heglog a chrancod brown.

Â'i fryd ar ehangu'i fenter yn 2016, prynodd Danny gwch pysgota cimwch. Bryd hynny, nid oedd yn bwriadu agor siop ond pan ddaeth adeilad yn wag yn Little Haven, symudodd i fyd manwerthu ac agorodd Lobster and Môr.

Prif gyflenwr y busnes yw DASH Shellfish. Nhw sy'n paratoi'r brechdanau cranc ffres a'r rholiau cimwch, y twbâu cig cranc 'i fynd' a'r cimychiaid wedi'u coginio. Yr hyn syn gwerthu orau yw crancod brown.

Gall y cwsmeriaid hefyd ddewis eu cimwch byw eu hunain o danc yn y siop. Danny sy'n dal y cimychiaid hyn o'r dyfroedd o gwmpas Little Haven.



Mae Lobster and Môr yn angerddol am ddod o hyd i gynnyrch lleol ac maent yn gwerthu cynnyrch amrywiol o Sir Benfro, o Geredigion ac o fannau eraill yng Nghymru. Ymhlith y cynnyrch mae caws, cwrw, gwirodydd, siocled, coffi, sawsiau a chracers.

Mae'r siop hefyd yn gwerthu crefftiau lleol, megis nwyddau lledr, crochenwaith a gemwaith. Megis dechrau mae pethau, ond mae Danny wedi cael cymaint o lwyddiant â Lobster and Môr fel ei fod am weld y model manwerthu'n ehangu a thyfu'n fasnachfaint.

Dywed Danny, "Yn ôl ymwelwyr a phobl leol, does dim byd tebyg i Lobster and Môr. Mae'r hyn sy'n cael ei ddal yn cael ei ddadlwytho o'r cwch, ei gario i fyny'r ffordd a'i roi yn y tanc yn y siop."

Mae'r ddau fusnes yn dibynnu ar bysgotwyr lleol sy'n gweithio o Aberdaugleddau ac ar Danny, sy'n dal y cimychiaid ei hunan.

Mae sicrhau bod y cynnyrch a'r gwasanaeth yn gyson o'r ansawdd orau yn hanfodol wrth gyflenwi'i gleientiaid ym mwyta Michelin neu ymwelwyr sy'n cerdded i mewn i'w siop.

Drwy ddal, prosesu a gwerthu'n uniongyrchol i'r cyhoedd, gall Danny fonitro'r cynnyrch ac mae'n gwybod bod yr hyn sy'n cael ei werthu'n drw i enw ac i ethos DASH.

Mae'n athroniaeth sydd wedi sicrhau enw da'r cwmni ac mae wedi creu seiliau cadarn ar gyfer Lobster and Môr.

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