



GLOBALG.A.P.
The Global Partnership for Safe and Sustainable Agriculture

GLOBALG.A.P. – BALANCING DEMAND AND ASSURANCE

SEAFISH

Aquaculture Common Issues Group

18 September 2019





GLOBALG.A.P. – BALANCING DEMAND AND ASSURANCE

Agenda

1. Balancing demand and assurance
2. The role of certification
3. GLOBALG.A.P. and GLOBALG.A.P. certification
4. Implementation of new criteria



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GLOBALG.A.P. – BALANCING DEMAND AND ASSURANCE

What makes a good standard?

- Integrity
- Clear criteria
- Extensive scope
- Realistic approach
- Demand





HISTORICAL POINTS OF FOCUS

Food safety

Workers' occupational health
and safety

Environment





EMERGING POINTS OF FOCUS





MAIN ACTORS

- Brand owners
- Standard setters
- Scientists
- Aquaculture sector
- NGOs
- Consumers
- Certification bodies



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THE ROLE OF CERTIFICATION

- Raising production standards
- Ensuring food safety
- Ensuring regulatory compliance
- Combatting food fraud
- Ensuring transparency
- Ensuring traceability
- A platform for collaboration between stakeholders



CERTIFICATION BENEFITS FOR PRODUCERS

- Market access
- Training and network
- Price differentiation

But also:

- Social acceptance
- Farm input quality
- Compliance with international standards



CERTIFICATION BENEFITS FOR NGOS & CONSUMERS

- Means to improve:
 - Input
 - Transparency
 - Collaboration
- Regulating environmental footprint



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GLOBALG.A.P. – A BRIEF INTRODUCTION



GLOBALG.A.P. – a global organization with a crucial objective:



SAFE & RESPONSIBLE AGRI- & AQUACULTURE WORLDWIDE

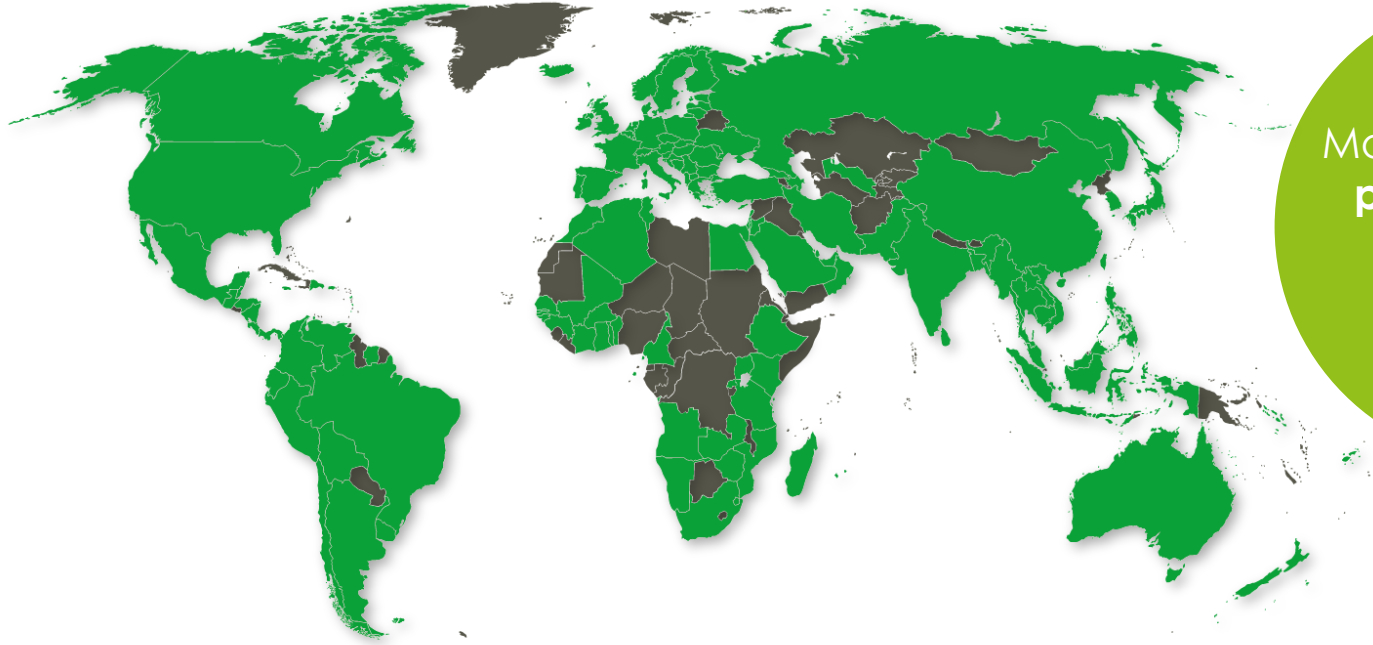


- Member-based
- Voluntary standards
- Criteria based on market demand
- Designed as a management tool



GLOBALG.A.P. CERTIFICATION WORLDWIDE

A Steady Growth for Integrated Farm Assurance (IFA) Version 5.2



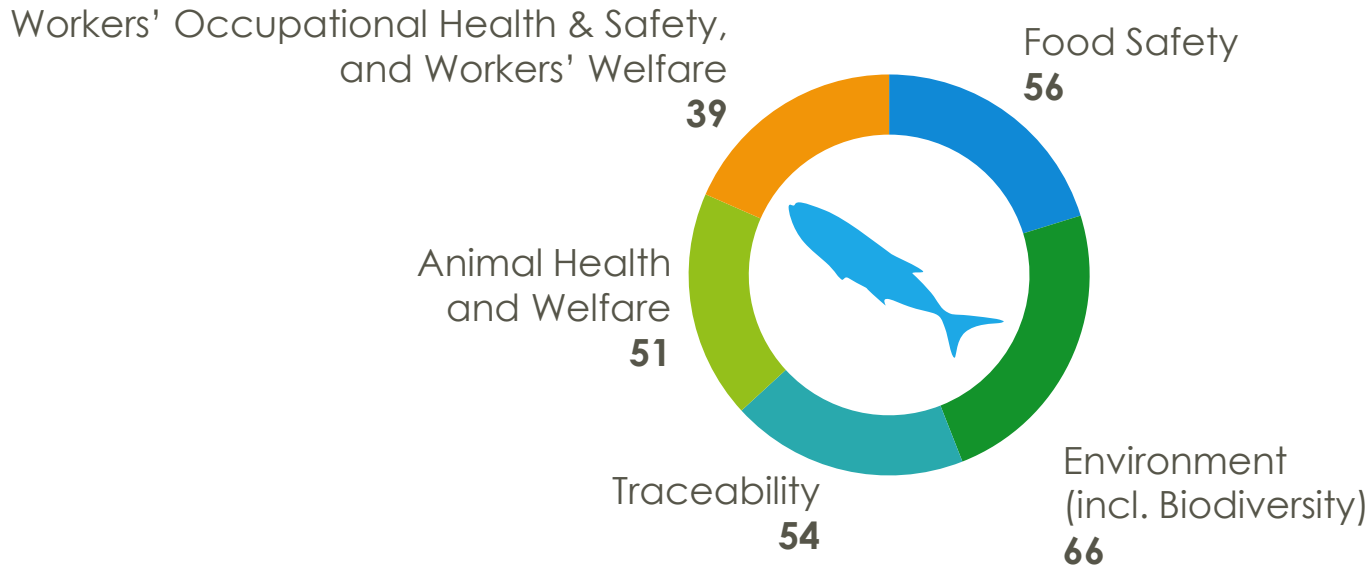
More than **208,000**
producers with
certification
in over **135**
countries



KEY SUSTAINABILITY CRITERIA FOR CERTIFICATION

Holistic Approach to Aquaculture

Total number of control points (incl. Post-Harvest Handling): **266**





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MARKET EVALUATION

- Understanding the demands of market participants
 - Feedback
 - Realistic to implement
 - Sufficient demand
- Implementing new criteria
 - Development
 - Technical committee for aquaculture
 - Public consultation
 - Piloting
 - Standard update & communication



GLOBALG.A.P. – ACHIVEMENTS: ANIMAL WELFARE



BBFAW: “GLOBALG.A.P. certification provides a reasonable level of assurance of finfish welfare.”



EC: “GLOBALG.A.P. is the only international private standard outside the UK that covers animal welfare practices at harvest and slaughter.”



Collaboration instead of duplication





GLOBALG.A.P. – ACHIVEMENTS: SUSTAINABILITY

Average coverage of the State of Sustainability Initiatives' environmental indices

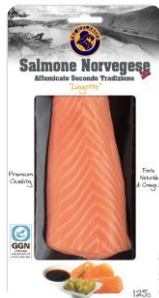


	Synthetic input	Waste and water management	Ecosystems	Biodiversity	Greenhouse gas and energy	Total average
GLOBALG.A.P.	100%	100%	100%	93%	42%	87%
IFOAM	100%	100%	80%	73%	33%	77%
Naturland aquaculture	83%	87%	100%	80%	33%	77%
ChinaG.A.P.	92%	87%	100%	60%	17%	71%
ASC	88%	70%	63%	55%	38%	63%
GAA BAP	75%	90%	70%	53%	0%	58%

Source: [State of Sustainability Initiatives Review, 2016](#)



GLOBALG.A.P. – ACHIVEMENTS: CONSUMER LABEL



Individual number (GGN)
per farm



Farm search on **www.ggn.org**

The GGN provides
information of the farm:



Traceability of
the fish online



GLOBALG.A.P. STANDARDS: CONTINUOUS DEVELOPMENT



Increase
of
Resources

Focus group



GLOBALG.A.P. SUMMIT 2020

HANGZHOU | CHINA



盖普
峰会
2020
中国



GLOBALG.A.P.
SUMMIT
2020
CHINA

FARMING FOR CONSUMERS 5.0

TRACEABLE.
TRANSPARENT.
HONEST.

25252525252525



WWW.GGSUMMIT.ORG



GLOBALG.A.P. has more than 20 years of experience and is the world's leading farm assurance program, translating consumer requirements into good agricultural practices.



Retail & Food Service Members

LONG-TERM MEMBERS (10+ YEARS)



MEMBERS





Producer/Supplier Members

LONG-TERM MEMBERS (10+ YEARS)





Producer/Supplier Members

MEMBERS





Producer/Supplier Members

MEMBERS





Associate Members (CBs, Consultants, Industry)

LONG-TERM MEMBERS (10+ YEARS)



MEMBERS





Associate Members (CBs, Consultants, Industry)

MEMBERS





Associate Members (CBs, Consultants, Industry)

MEMBERS





Thank You for Your Attention!

Questions – Discussion – Contact Us



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