



# Digitalisation Project

# Common Language Group

**13<sup>th</sup> September 2022**

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**We believe that innovation is the key to releasing untapped potential for greater prosperity & sustainability in Scotland's seafood industry**

**We champion projects which will make the greatest positive change for Scotland's seafood industry and the people driving it**

**We are a unique collaboration between seafood experts, government and scientists of all disciplines**

**We create a pre-competitive environment to connect the supply chain around shared opportunities to add value to businesses & communities**



**M&S**

EST. 1884

**Sainsbury's**

**750**

The  
FISHMONGERS'  
Company

**seafish**



# Verifact

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- Consultancy and software services
- Seafood and agriculture
- Sustainability, food safety, supply chain efficiencies
- Seafood clients are fishermen, processors, retailers, support organisations and state authorities

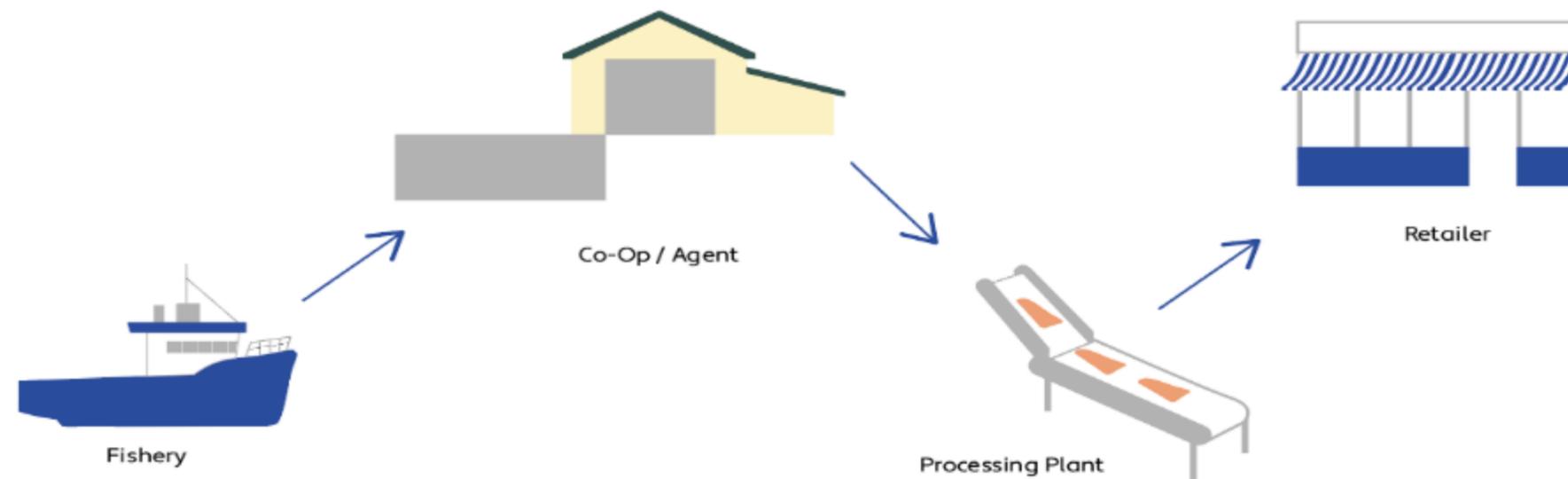
# Getting to this point

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- Digitalisation roadmap for FIS
- Short contract to identify pilot opportunities- set objectives
- Implement projects
- Nephrops and Rockall Haddock
- Nephrops Working Group

# What is digitalisation?

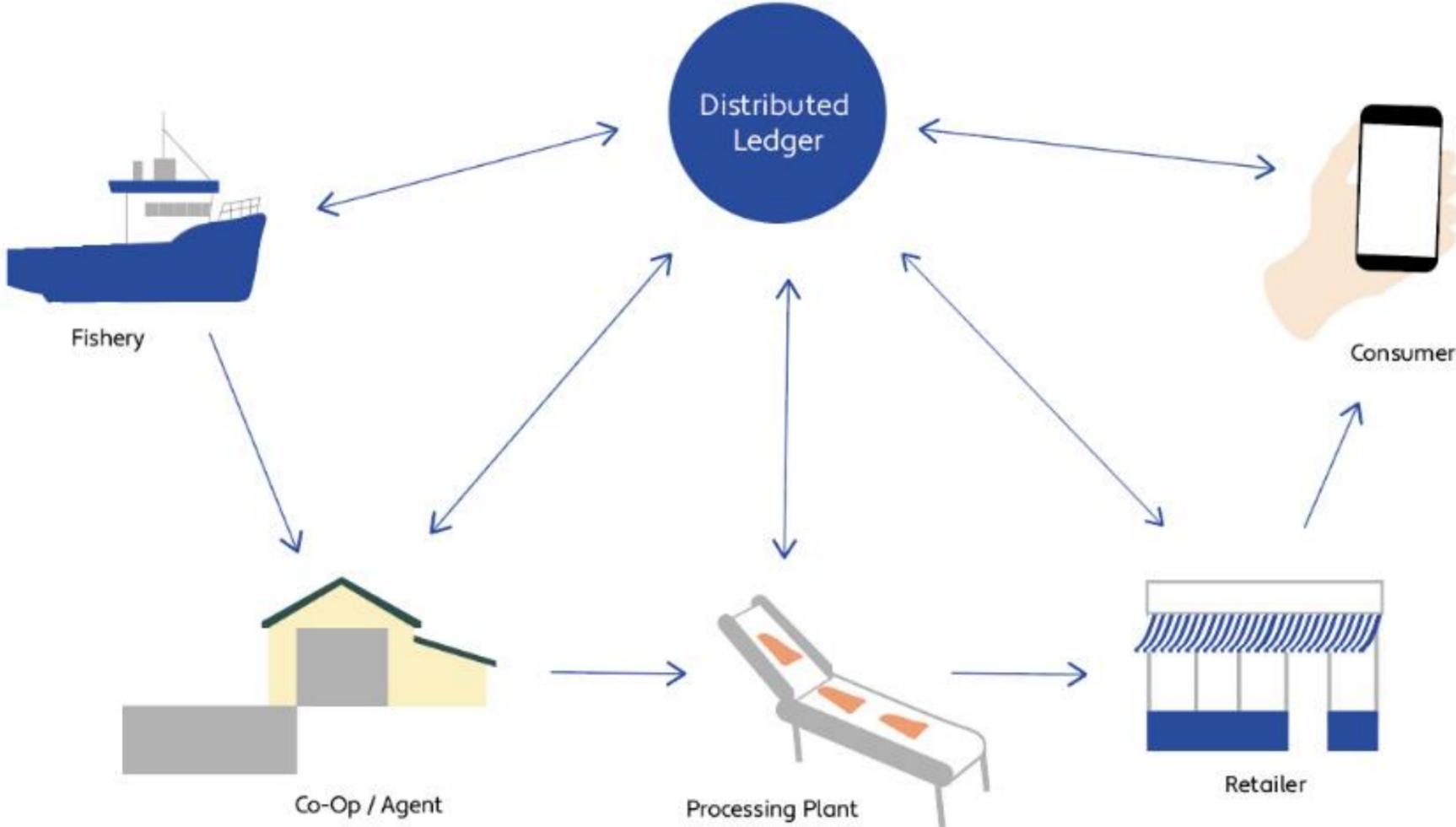
Existing Supply-Chain



Traditional supply chains depend on the labelling of product from one supply chain participant to another - only meeting the legal requirements of 1 step up and 1 step down.

# Interconnected supply chain

Digital Traceability  
Supply-Chain with  
Improved Verification



Information captured on a digital platform shared under a set of permissions with stakeholders to improve the safety, efficiency, value & sustainability of seafood supply-chains, and increase consumer trust.

# Strategic benefits

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- The Full Supply-Chain
- Information to support carbon footprint measurement
- Food safety
- Sustainability
- Labour
- Other protein classes
- Circular Economy Initiatives

# Global Dialogue on Seafood Traceability

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- Standard for data exchange in seafood supply chains
- 80 companies- retailers, foodservice and seafood companies
- Already becoming integrated into sourcing policies
- One of the FIS stipulations was to become GDST ready

# GDST

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- Registration
- Product information
- External sources of information
- Systems integration

# Progress to date

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- Cloud based system
- Data hosted in London-Disaster Recovery in Cardiff
- User agreements in place
- Pilot companies-Nephrops and Haddock

# Learnings so far

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- Group meetings are progressive but working with individual companies is more difficult
- Current environment is challenging
- Make the “ask” of each company easy and clear
- Automated data transfer-> online portal and file of any type
- Focussed benefits for each individual company

# Benefits for participating companies/vessels

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- Get a gap analysis, for your company, on meeting the GDST Standard and a roadmap to meeting it
- A landing page telling the story of your company and QR code leading to it to trial on marketing materials.
- Become part of a pilot to measure carbon footprint in your supply chain
- You will also have access to data shared for the purposes of the project (with the agreement of those companies) and projects outputs

# The ask

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- Share data for 10 orders you have filled during 2022
- This is done using an online portal –manual entry  
or
- Taking data in a file type that suits the company
- **Data sharing is done under user agreements so the data is your own and only shared with your agreement and for specified purposes agreed with you.**

Thank You