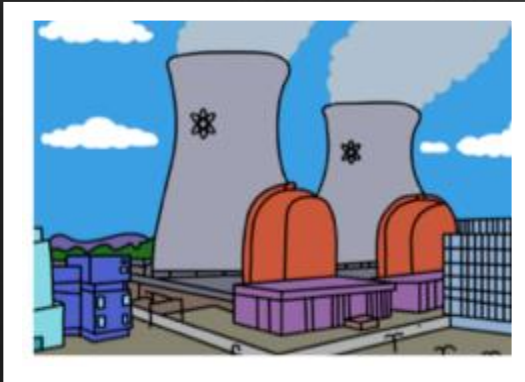


A Market for Kelp?





What Market Makes Farming
Kelp Viable?

Is there a market?

- 🎬 **Product Concept – based on viable projections**
- 🎬 **Market validation – there's a gap in the market, is there a market in the gap?!**
- 🎬 **Getting customers – the time, the route**
- 🎬 **Fast fail to succeed – plans b and c?**



Dry

Market
expectation

Existing market –
is the value right?

Process

Novel, expensive

Market has to be
developed

Raw

Low value

market limited



Should there be vertical integration?

Cultivator



Processor



€

Grower



Community

<https://islanderkelp.com/process/>





Thank You

Islander® Kelp

Office@islanderkelp.com
00447925025211

www.islanderkelp.com