



Sail green and save money

# Transition Alert Service

Savvy transition to zero-emission

Dave Sampson

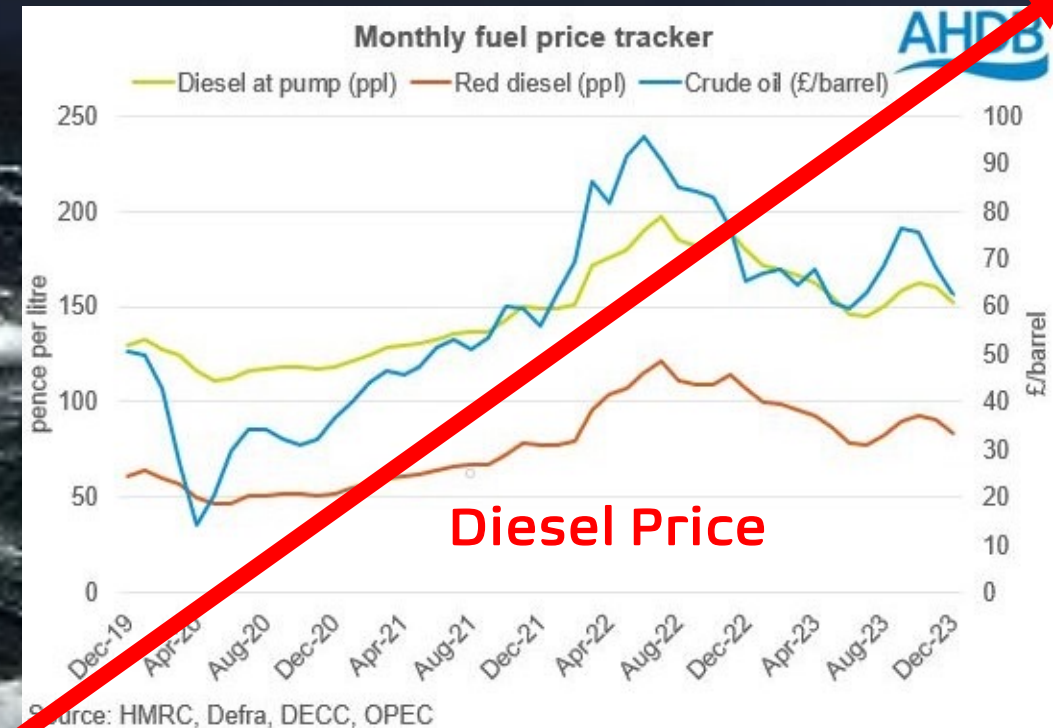
[dave.sampson@oceanprime.co](mailto:dave.sampson@oceanprime.co) +44 (0) 7866764624

# "We're all doomed!"

Complex CO<sub>2</sub> emission solutions  
unavailable, overpriced, poor range

Operations expensive because of  
rising and unpredictable fuel prices

Electrification doesn't make sense  
for my vessel...does it?



# Too much and not enough

Too many fuel options electric, hybrid, hydrogen, methanol, biofuel

New technology is too expensive or not available to suit my needs

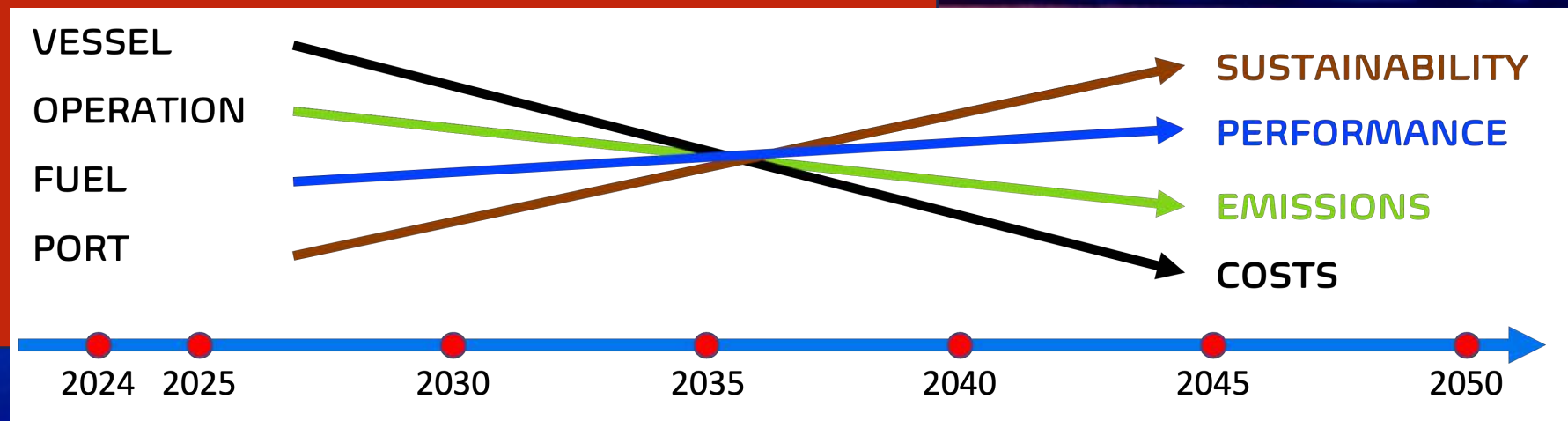
Not enough experience in new tech implementation or operation

# Transition Alert Service

Create a customised profile

Immediate vs long-term savings

Fleet, group and port savings





# Different Focus

Vendor independent: Customised merit-based solutions

New and existing vendor “due diligence” - lifetime spare parts?

Build a product roadmap to deliver your long-term cost savings



# Ocean Prime recommends

Focus on ways to reduce fuel consumption and emissions ASAP

Focus on better, more efficient operation

Consider ROI and long-term value for money, not just sales price.

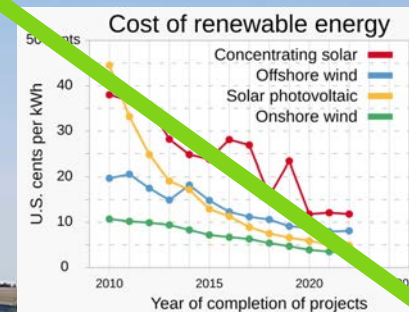


# Collaborate to accelerate

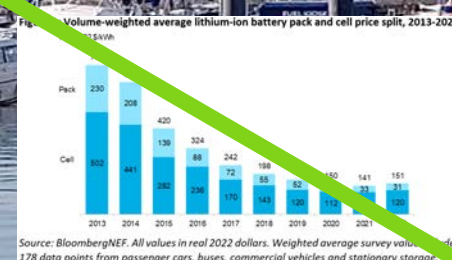
Co-beneficial local, national, international groups and consortia

Battery electric is coming for every vessel. Start preparing now

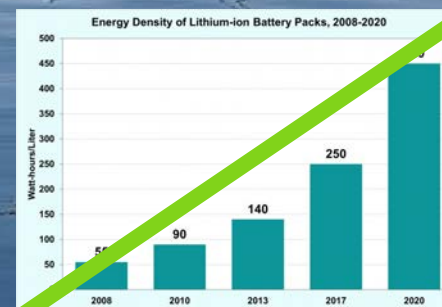
Vessel lifecycle stage is critical to determine next refit strategy



Renewable Electricity Generation Price



Battery Price / kWh



Battery Energy Density Wh/L

# Transition Alert Service

Limited 90% grant match funding  
is available on a first come basis  
for qualifying UK catch sectors

Infrastructure funding is available

Synergies of combining grants



dave.sampson@oceanprime.co

+44 (0) 78 66 76 46 24