

# **Head of Economics, Insight and Advice**

Job Status	Head of Economics, Insight & Advice
Location	Edinburgh, Grimsby or remote (UK based)
Team	Economics
Line Manager	Director of Operations

### 1. Job Purpose

To lead a team of economists, market analysts, and researchers to:

- Implement comprehensive data collection programmes
- Deliver relevant and expert economic and market analysis.
- Deliver relevant and accessible research reports.
- Provide operational and strategic advice to inform business and policy decisions across the seafood industry and government, focused on improving seafood industry profitability and sustainability.

#### 2. Dimensions

- Responsible for line management of up to 8 staff.
- Responsible for managing a budget of up to £400,000 per annum.
- Responsible for providing analysis and advice to:
  - o support effective government policy development and implementation.
  - o enable effective industry decision making.
- Represent Seafish at a senior level across the seafood industry and across government.
- Lead, mentor and support colleagues across Seafish and in partner organisations.



#### 3. Accountabilities

- Ensure the effective delivery of Seafish's economic data collection programme.
- Ensure that economic, market insight, research and advice outputs meet the required quality standards and are a recognised input into business decision making and the development of UK policy.
- Ensure delivery of appropriate, high-quality expert economic and strategic advice relevant to external and internal customers.
- Deliver specific projects on behalf of the seafood industry and/ or government that result in high quality economic advice and reports.
- Provide expert advice on the development and implementation of policy on issues relating to the seafood supply chain.
- Co-ordinate and participate in government and industry meetings to ensure the delivery of expert economic and strategic advice, to support policy and business decision making.
- Organise, facilitate, and present at high profile conferences, meetings etc. to raise the
  profile of Seafish as a key provider of fisheries and seafood industry economic and
  strategic expertise in the UK and beyond.
- Contribute to the ongoing professional development of team members, including on the
  job coaching and guidance, to improve their skills, confidence and experience, so that
  they are better able to deliver in their roles and to improve retention of good staff in the
  team.
- Provide strategic leadership across Seafish on the research and analysis of the UK seafood industry.
- Work in close collaboration with the Seafish Chief Economist.

#### 4. Planning and organising

- Plan Seafish staff resources each year in consultation with members of industry, fisheries departments, government and Seafish staff.
- Plan own workload on a multi-annual basis, prioritising as necessary.
- Plan projects and organise resources, using PRINCE methods and Seafish recording systems.
- Organise contracts with consultants, contractors, and other suppliers.
- Guidance can be taken from Seafish mission and strategy and corporate plan.
- Work planned is constrained by Seafish policy, resource constraints and need to generate income.



# 5. Decision making and judgement

- Decide on best strategies for achieving own accountabilities.
- Decide structure of the Economic, Insight & Advice workstream and organise into suitable programmes, in collaboration with the Chief Economist.
- Decide on the team contribution to the Seafish corporate and annual plans, including budgeting and resource allocation.
- Decide on the appointment of external consultants to carry out research and evaluating their outputs.
- Decide content of advice and reports to government and industry bodies
- Exercise judgement when:
  - a. Managing team resources to ensure the effective delivery of projects.
  - b. Responding to industry and government requests.
  - c. Supporting staff and delegating tasks and projects.

# 6. Essential Internal and external working relationships

The role holder is expected to build effective, collaborative, and trusting working relationships with:

- Senior civil servants, government economists and some contact with politicians/ministers, to share research findings, provide expert advice, and to contribute to briefings.
- Senior members of industry bodies and individual business owners regarding research, expert advice, and the potential implications for business decision making.
- Economists and researchers from other organisations in the UK and overseas.
- Other Seafish staff members including Directors, Chief Executive and Chair, regarding delivery of projects and services, industry issues, and the delivery of Seafish activities.

The role holder is required at times to give interviews to news media relating to research findings or economic analysis and advice.



# 7. Knowledge, skills and experience

- A first degree in economics, marine science or a policy related discipline as a minimum.
- Minimum of eight years post-qualifying work experience.
- At least three years' experience managing staff.
- Effective team manager with experience of (1) delivering results through leading a professional team, and (2) planning, managing and delivering team outputs that are fit for purpose.
- Proven quantitative and qualitative analysis skills.
- Demonstrable experience of policy development and implementation.
- Ability to demonstrate strategic planning and management skills.
- Skilled at communicating complex and technical information to non-technical audiences verbally and in writing.
- Experience of managing and monitoring budgets.
- Working knowledge and understanding of a. the UK seafood supply chain (or experience
  of the seafood industry in another jurisdiction) b. the importance of the UK seafood sector
  and its value to the UK economy.

### 8. Special features & Team structure

- This job can involve travel in the UK and overseas. Driving licence required.
- This role reports to the Director of Operations and works in close collaboration with the Chief Economist.

Interested? Please email your CV and covering letter to <a href="mailto:recruitment@seafish.co.uk">recruitment@seafish.co.uk</a>.
You can also get in touch with us on this email address if you have any questions about this role.

#### Thank you for your interest in Seafish!

To find out more about our vision and Seafish Values, take a look at our Corporate Plan.