



Current challenges: A UK Whitefish Trade Analysis

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Presentation to: CLG

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Agenda

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Importance of whitefish imports to the UK

- UK is heavily reliant on the import of cod, haddock and Alaska pollock
- These species represented around ¼ of UK imports value in 2020 and 1/5 in 2021
- Cod, haddock and pollock are in the list of top 10 the most consumed species in UK
- Pollock is the cheapest seafood species in the top 10 consumed products

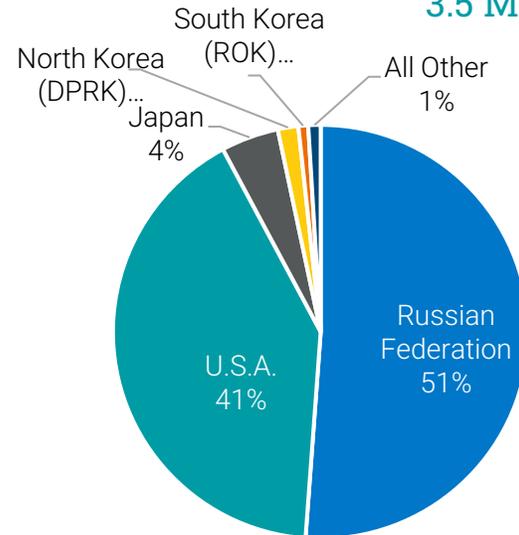
Top UK Imported Species (2021)		Value £m		Live Weight, tonnes	Net Weight tonnes
1	Salmon	£	779	161,764	132,293
2	Cod	£	425	206,022	84,249
3	Tuna	£	381	215,418	103,082
4	Prepared and preserved shrimps & prawns	£	332	69,735	43,226
5	Warm Water Shrimps & Prawns	£	281	47,631	39,365
6	Other marine fish	£	243	105,736	56,705
7	Haddock	£	197	108,296	63,232
8	pollock	£	53	60,382	20,164
9	Seabass	£	38	8,021	7,828
10	Catfish	£	36	31,399	14,139
All Other		£	435	173,592	110,028
Total UK Import		£	3,198	1,187,995	674,311

Source: HMRC

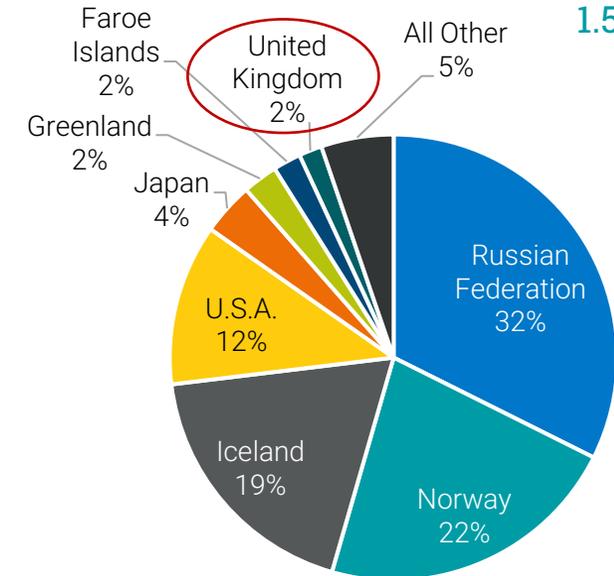
Alaskan pollock, cod, hakes and haddocks global supply - 2020

- Russia accounts for over 40% of global whitefish production
- In 2020 Russia produced over half of global Alaskan pollock supply
- In comparison UK fleet accounts for 1-2% of global whitefish supply

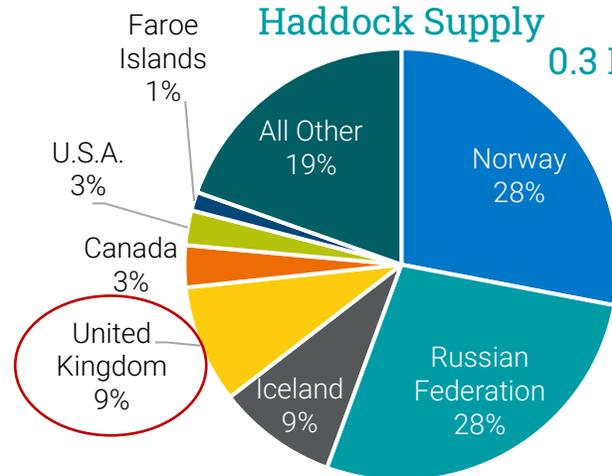
Alaskan pollock Supply 3.5 Mt



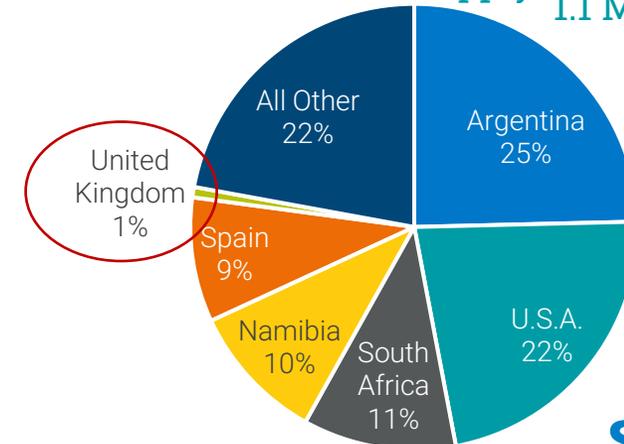
Atlantic and Pacific Cod Supply 1.5 Mt



Haddock Supply 0.3 Mt



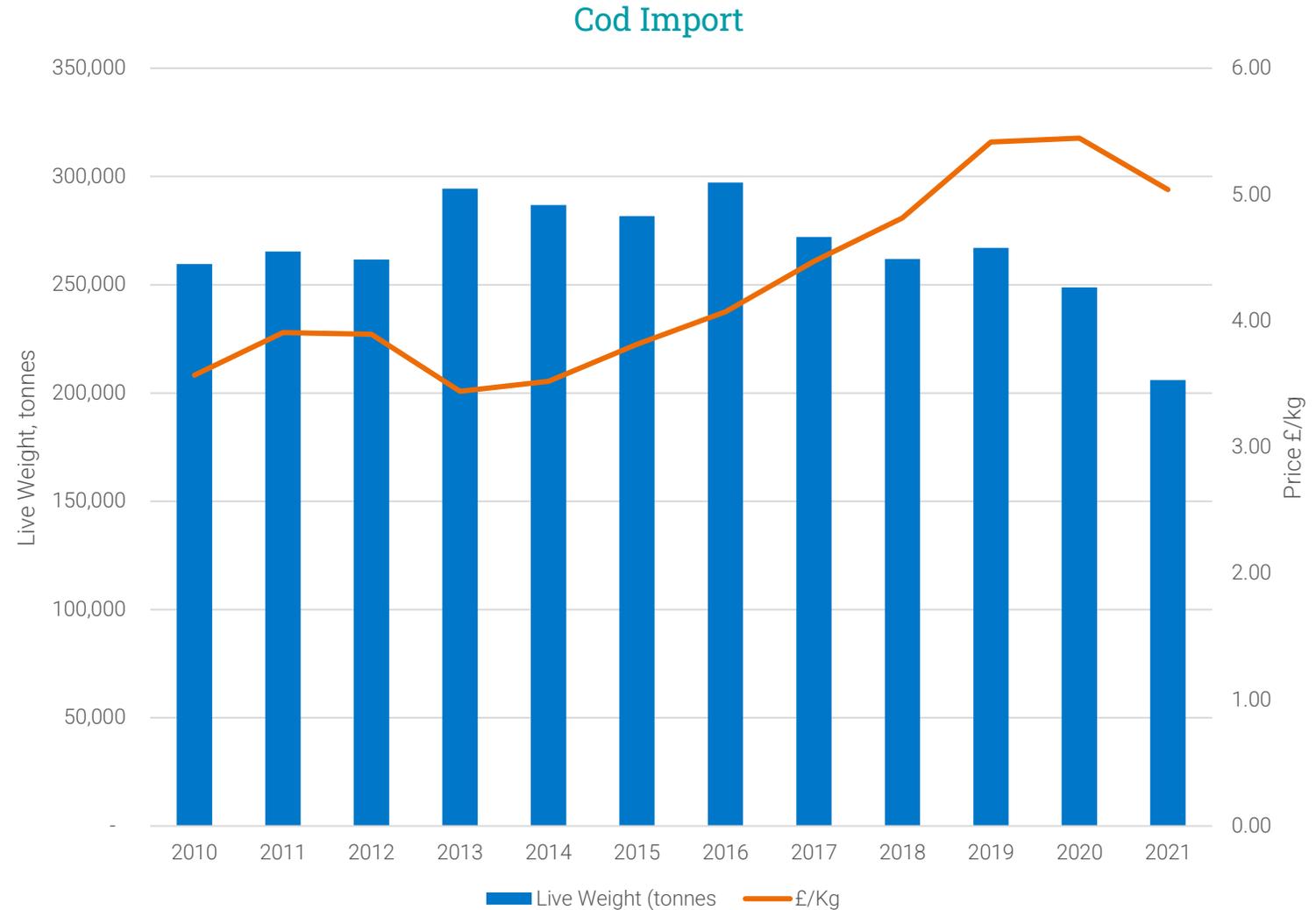
Hakes Supply 1.1 Mt



Source: FAO

UK Cod Trade

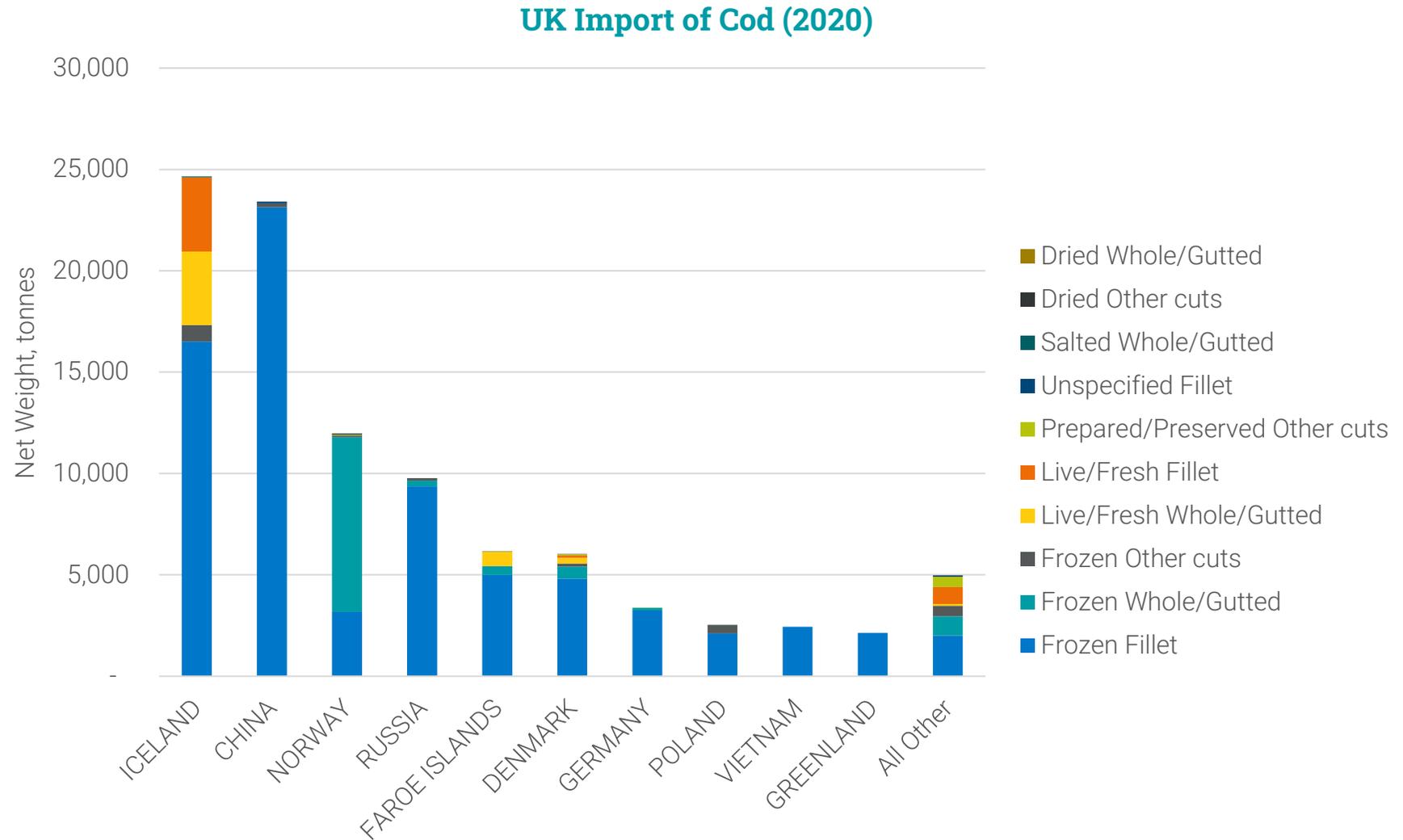
- UK imports of cod in 2020 was 250 thousand tonnes (live weight)
- 2021 saw a 17% decrease in cod import (-18 thousand tonnes)
- Value of cod imported in 2020 was £531 million
- Cod export in 2020 was 20 thousand tonnes (live weight) at £45 million



Source: HMRC

Processed cod imports by origin

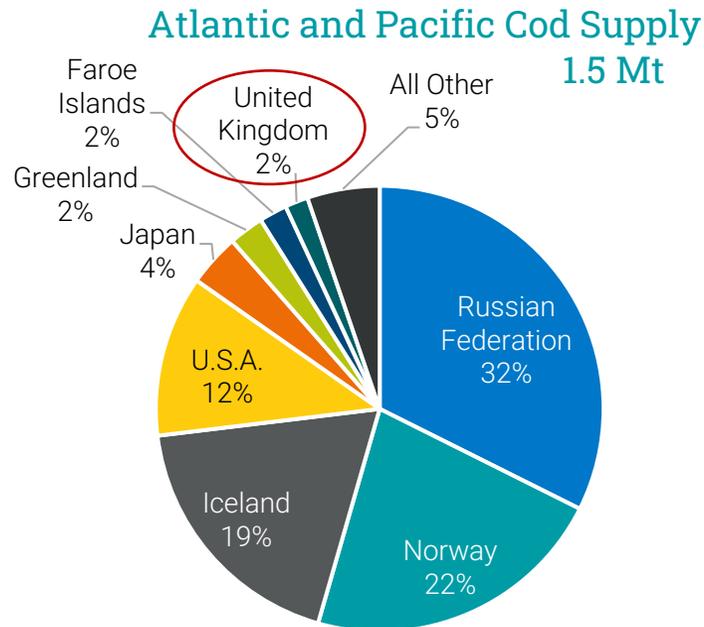
- Net weight of cod imports was 97 thousand tonnes. Fillets made up 80%
- Value of cod imported in 2020 was £531 million. Fillets make up 87%
- 10% of cod imports come from Russia in 2020



Source: HMRC

Market: Cod fillets

- Global supply of Atlantic and Pacific cod in 2019-2020 was 1.6-1.5 million tonnes (FAO). UK fleets landings were around 2% of global supply (29-25 thousand tonnes)
- UK imported around 23% of global imports of cod fillets in 2021 and 27% in 2020
- China processes and exports >36-41% of all cod fillets followed by Iceland (16%) and Russia (8%)



Source: HMRC

World Market Trends for HS 030471

Buyers

Market Trends

in Buying Countries from 2020 to 2021

Period: Year

Country	Market Share Year 2020	Market Share Year 2021	Change in Market Share
1 United Kingdom	26.90%	23.11%	↓ -3.78%
2 United States of America	19.14%	21.48%	↑ 2.34%
3 France	8.89%	9.32%	↑ 0.43%
4 Spain	8.03%	7.88%	↓ -0.14%
5 Netherlands	7.81%	7.79%	↓ -0.01%

World Market Trends for HS 030471

Sellers

Market Trends

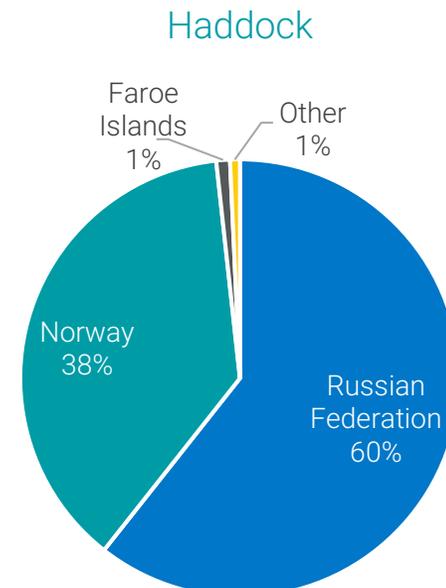
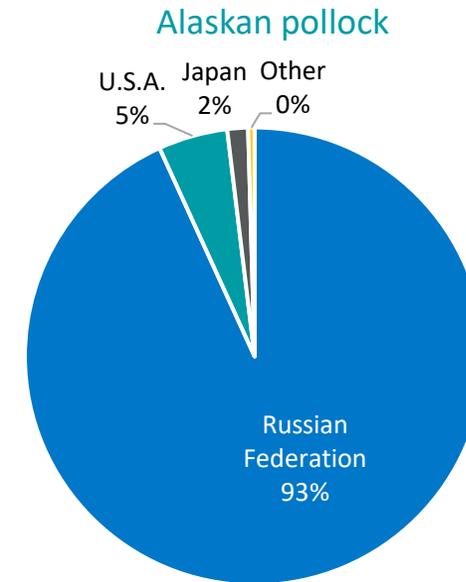
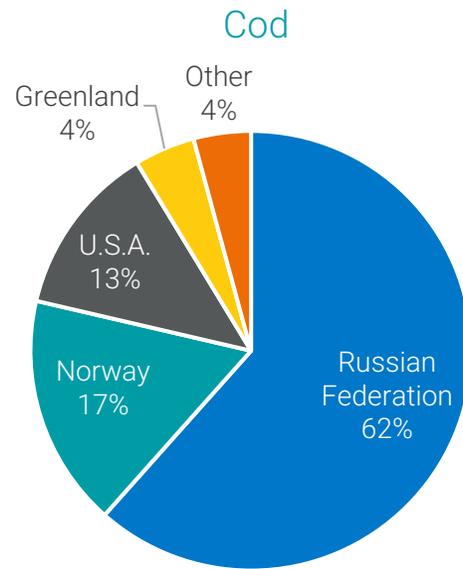
in Selling Countries from 2020 to 2021

Period: Year

Country	Market Share Year 2020	Market Share Year 2021	Change in Market Share
1 China	36.15%	40.55%	↑ 4.40%
2 Iceland	16.17%	15.33%	↓ -0.84%
3 Russian Federation	8.80%	8.39%	↓ -0.41%
4 Germany	7.17%	6.71%	↓ -0.46%
5 Netherlands	5.84%	4.96%	↓ -0.88%

Whitefish from China

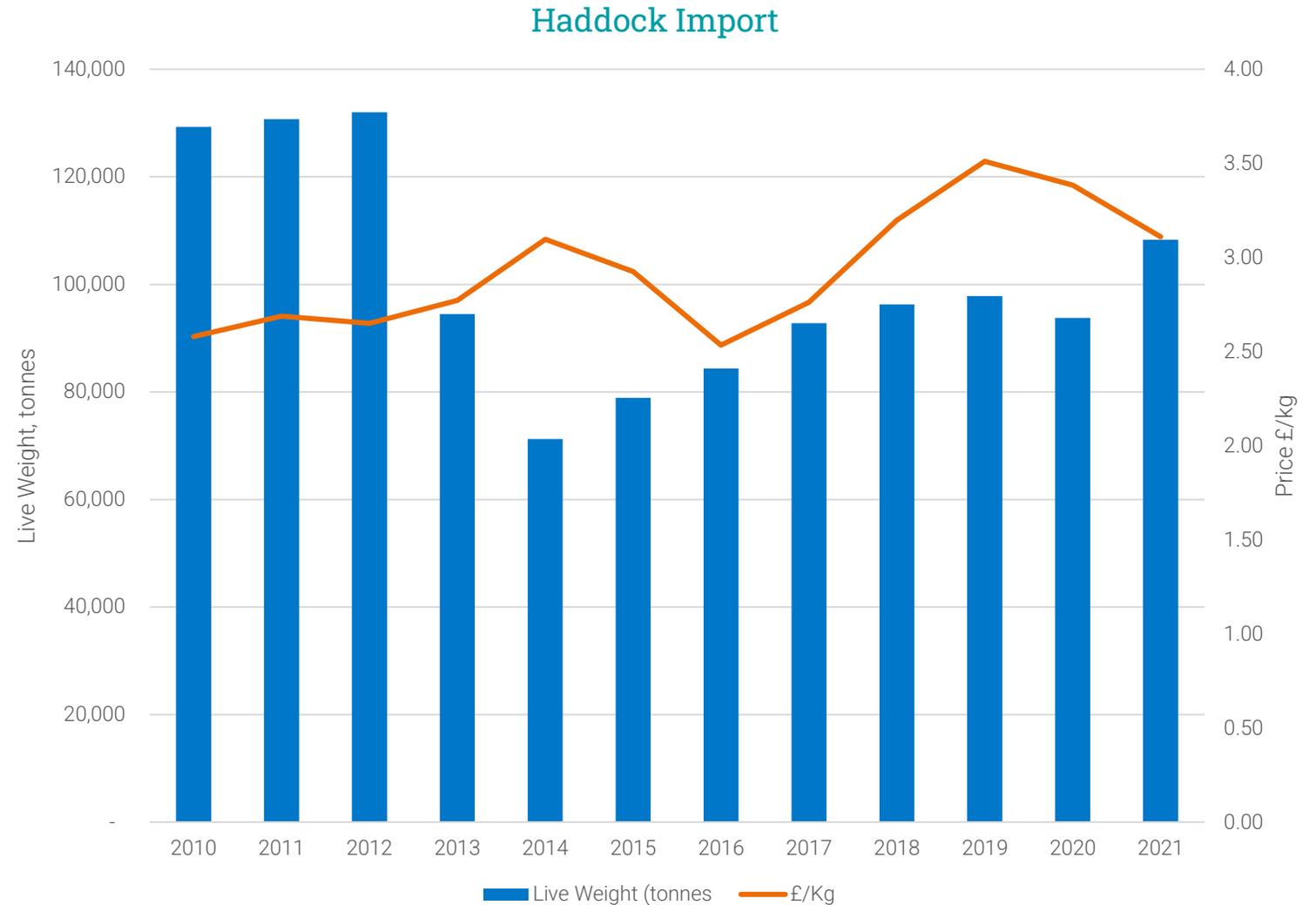
- Russia supplies around 85% of China's cod, Alaskan pollock and haddock imports (2020)
- Russian fish "substantially processed" outside of Russia obtains the origin of the last country in which it was substantially processed



Source: FAO

UK Haddock Trade

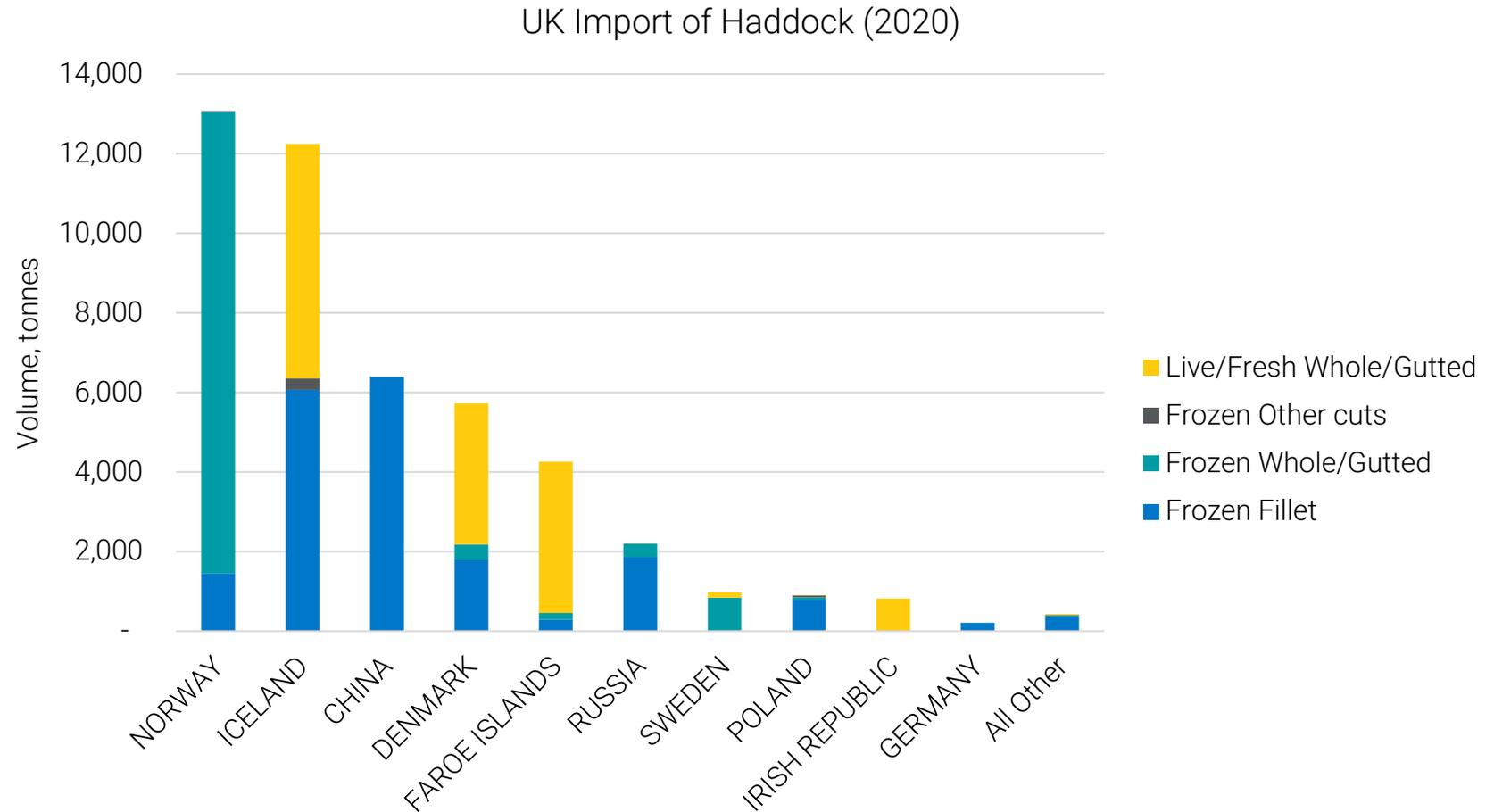
- UK imports of haddock in 2019-2020 was 97-94 thousand tonnes (live weight)
- 2021 saw a 13% increase in haddock import on pre-pandemic levels
- Value of haddock imported in 2020 was £160 million
- Haddock export in 2020 was 2,300 tonnes (live weight) at £3 million



Source: HMRC

Processed haddock imports by origin

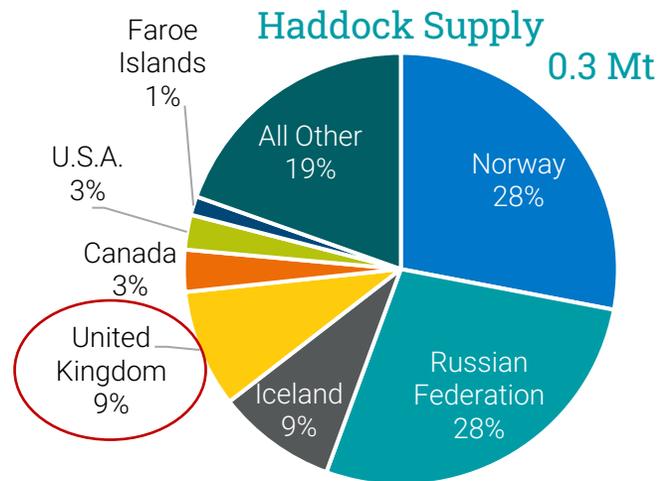
- Net weight of haddock imports was 47 thousand tonnes
- Whole/gutted made up 59%
- Fillets made up 41%
- Russian origin accounts for £9.4m of haddock imports in 2020



Source: HMRC

Haddock fillets market

- Global supply of haddock in 2019-20 was 315-320 thousand tonnes. UK fleet landings were around 6-9% of global supply
- UK imported around 40% of global imports of haddock fillets in 2021 and 38% in 2020
- China supplies more than half of haddock fillets to the global market, followed by Iceland and Russia



Source: FAO

World Market Trends for HS 030472

Market Trends

in Buying Countries from 2020 to 2021

Buyers

Period: Year

Country	Market Share Year 2020	Market Share Year 2021	Change in Market Share
1 United Kingdom	38.07%	39.88%	↑ 1.81%
2 United States of America	37.15%	33.88%	↓ -3.27%
3 Canada	12.12%	13.10%	↑ 0.98%
4 France	3.87%	3.99%	↑ 0.12%
5 Germany	3.39%	3.12%	↓ -0.27%

World Market Trends for HS 030472

Market Trends

in Selling Countries from 2020 to 2021

Sellers

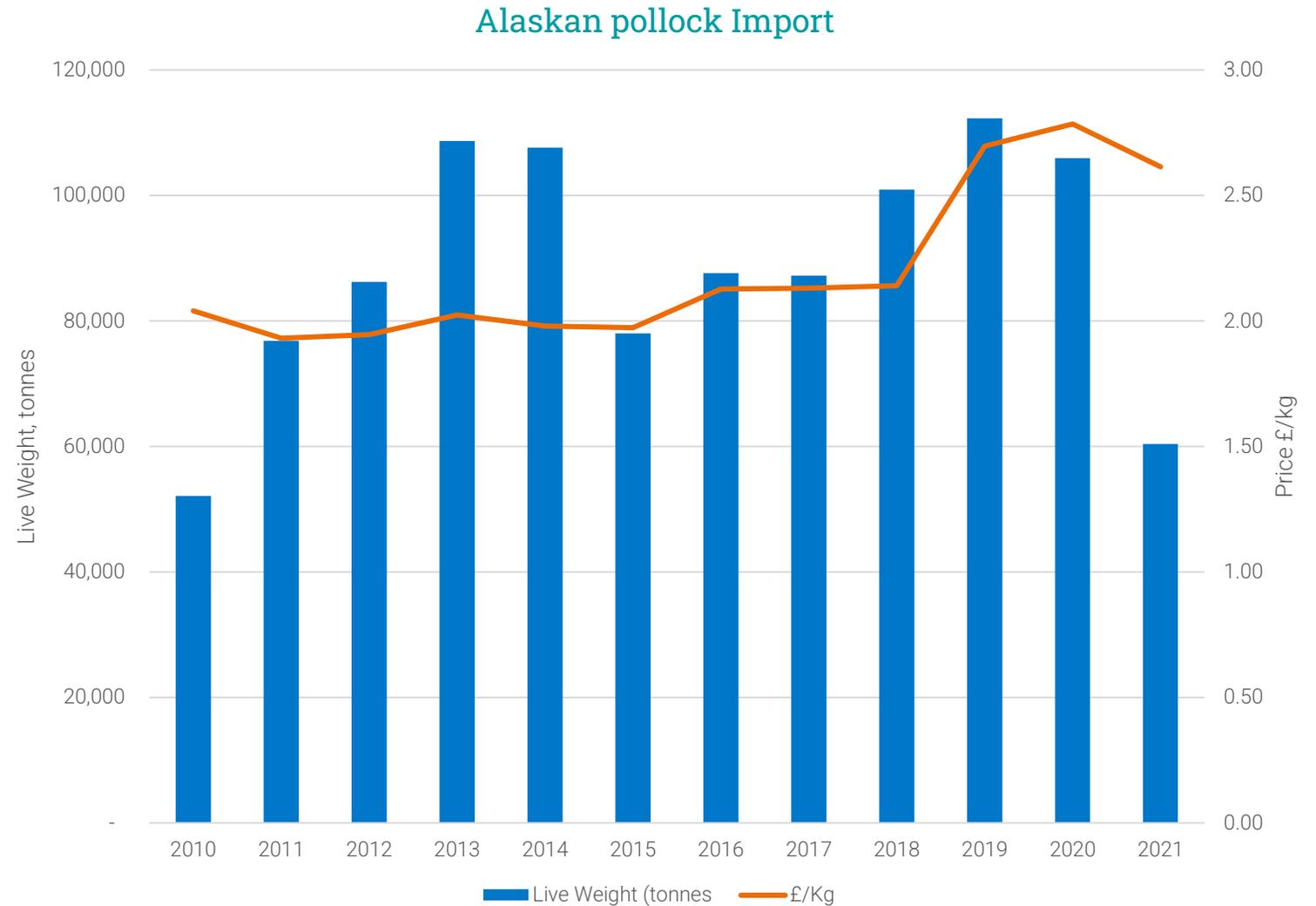
Period: Year

Country	Market Share Year 2020	Market Share Year 2021	Change in Market Share
1 China	52.55%	53.01%	↑ 0.46%
2 Iceland	22.07%	25.55%	↑ 3.48%
3 Russian Federation	8.98%	9.33%	↑ 0.34%
4 Norway	3.31%	3.72%	↑ 0.41%
5 Poland	4.54%	3.40%	↓ -1.13%

Market Intelligence | ABRAMS world trade wiki

UK Alaskan pollock Trade

- UK imports of Alaskan pollock in 2019-2020 was 112-106 thousand tonnes (live weight)
- 2021 saw a 43% decrease in Alaskan pollock import on pre-pandemic levels. (-46 thousand tonnes)
- Value of Alaskan pollock imported in 2020 was £108 million
- Alaskan pollock export in 2020 was 5,200 tonnes at £9 million

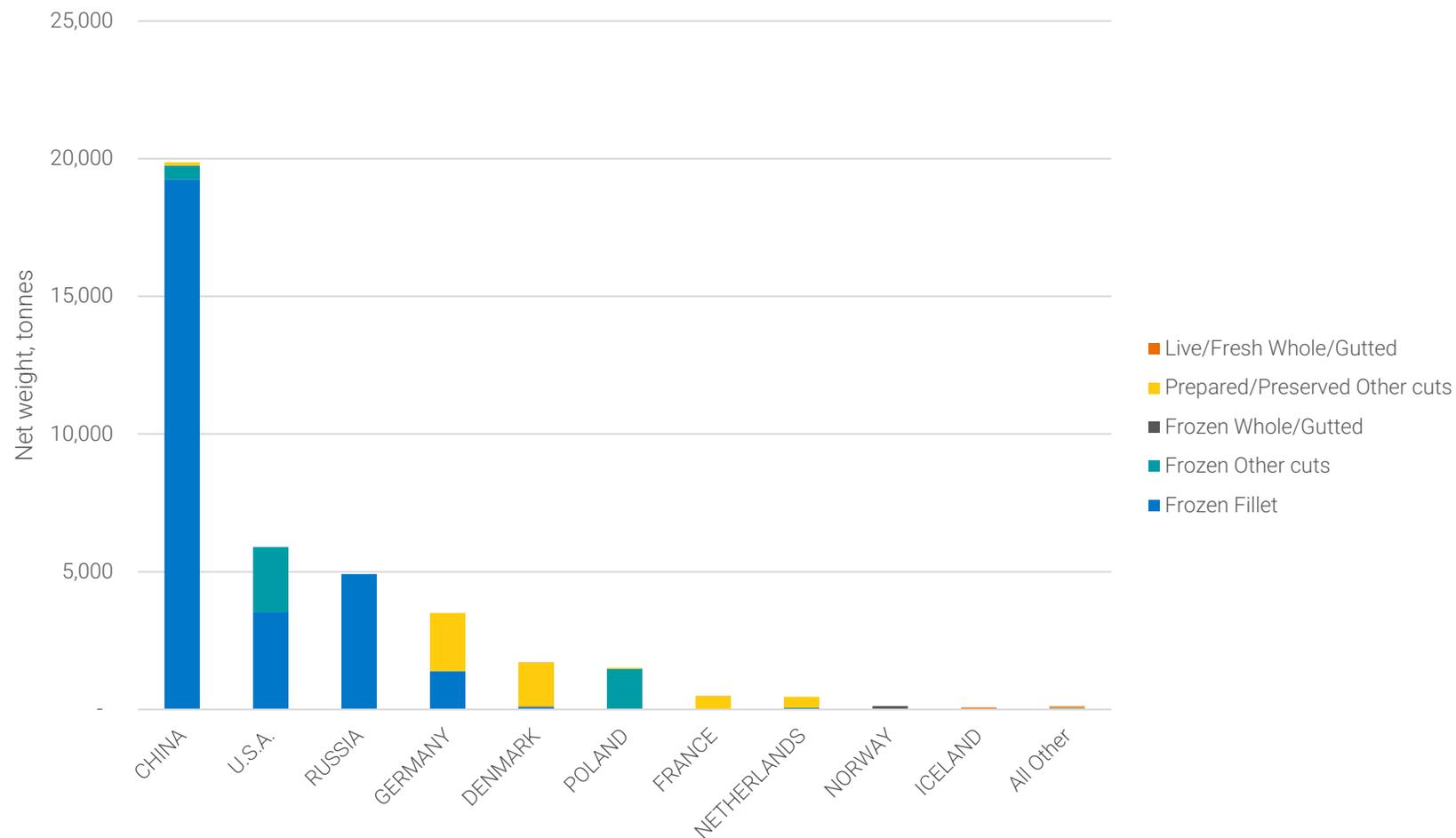


Source: HMRC

Processed Alaskan pollock imports by origin

- In 2020 Net weight of Alaskan pollock imports was 39 thousand tonnes
- Fillets made up $\frac{3}{4}$ of total imported volume and value
- UK imported £108m of Alaskan pollock of which £13m was directly from Russia

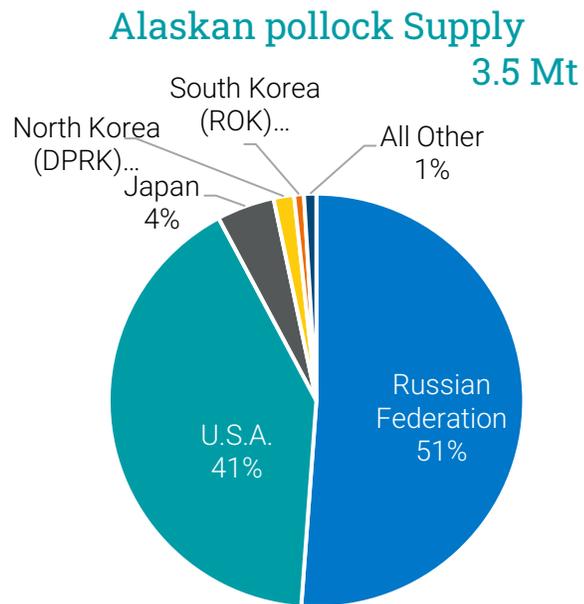
UK Import of Alaskan pollock (2020)



Source: HMRC

Alaskan pollock fillet market

- Global supply of Alaskan pollock in 2019 was 3.5 million tonnes (live weight)
- Germany, Netherlands are among the top buying and selling countries with no local production. These countries are main transit countries
- China is main processing hub for Russian pollock supplying 44% of fillets to the global market



Source: FAO

World Market Trends for HS 030475

Buyers

Market Trends

in Buying Countries from 2020 to 2021

Period: Year

Country	Market Share Year 2020	Market Share Year 2021	Change in Market Share
1 Germany	37.91%	38.18%	↑ 0.26%
2 France	13.04%	13.08%	↑ 0.04%
3 Poland	9.39%	10.73%	↑ 1.34%
4 Netherlands	5.29%	5.56%	↑ 0.27%
5 United States of America	5.72%	5.26%	↓ -0.46%
6 United Kingdom	7.41%	4.64%	↓ -2.78%

World Market Trends for HS 030475

Sellers

Market Trends

in Selling Countries from 2020 to 2021

Period: Year

Country	Market Share Year 2020	Market Share Year 2021	Change in Market Share
1 China	44.33%	44.38%	↑ 0.05%
2 United States of America	26.61%	24.76%	↓ -1.85%
3 Russian Federation	9.50%	10.56%	↑ 1.06%
4 Germany	9.25%	9.17%	↓ -0.08%
5 Netherlands	3.79%	4.45%	↑ 0.66%
6 Poland	1.75%	1.92%	↑ 0.17%

More recently – Provisional 2022

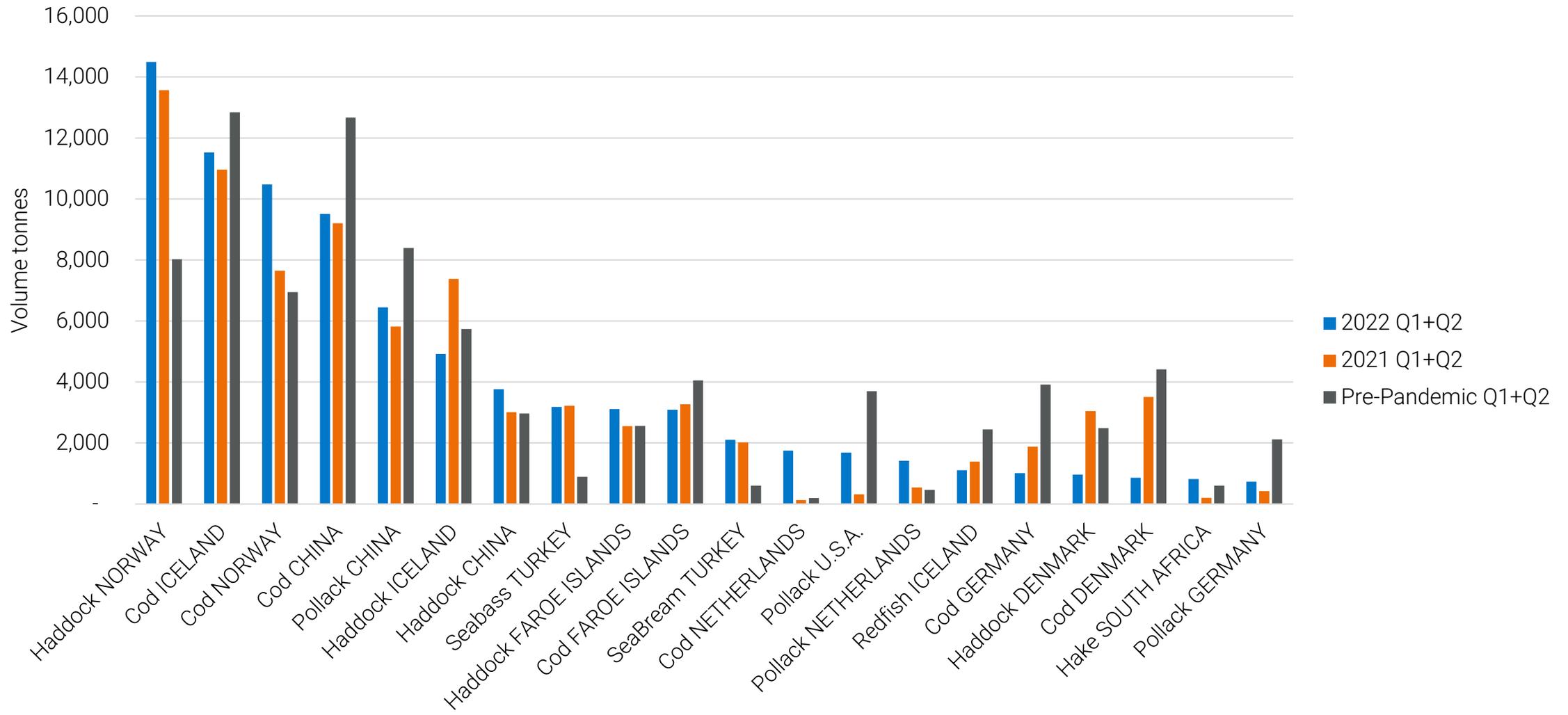
UK Exports to Ukraine

- UK exports to Ukraine more than doubled in value between 2019 (£5 million) and 2021 (£11.6 million)
- Top value exports
 - Salmon
 - Mackerel
 - Herring
 - Shrimps and prawns

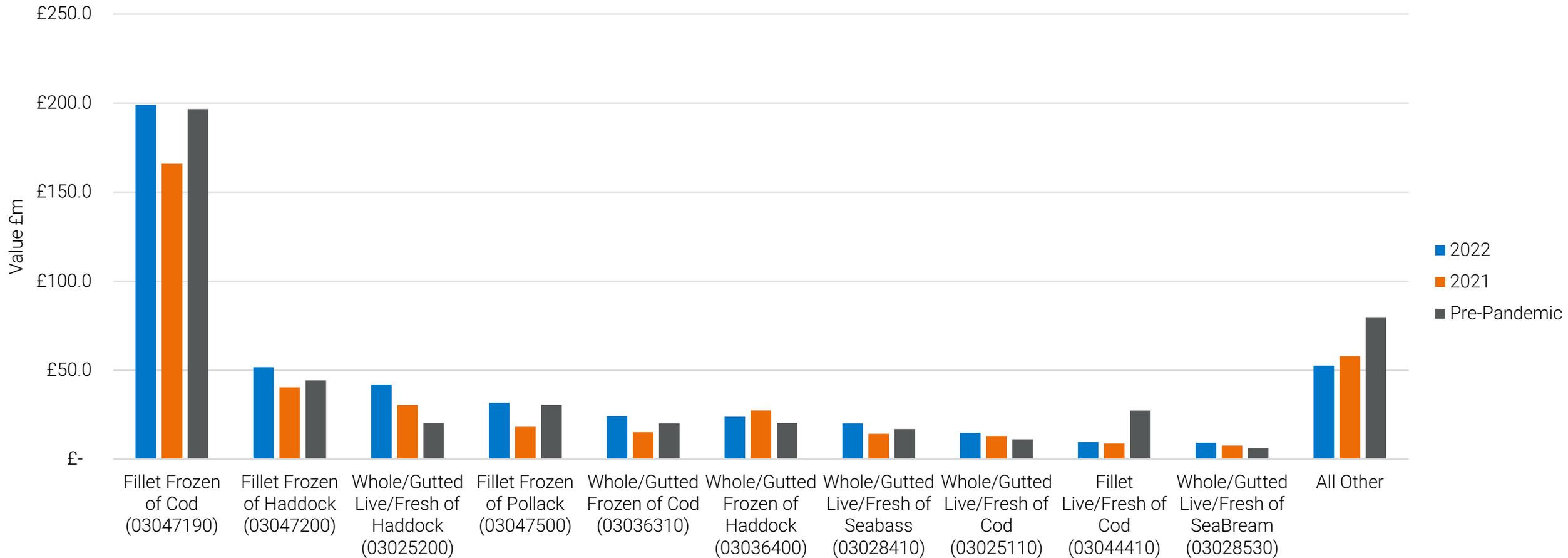


Source: HMRC

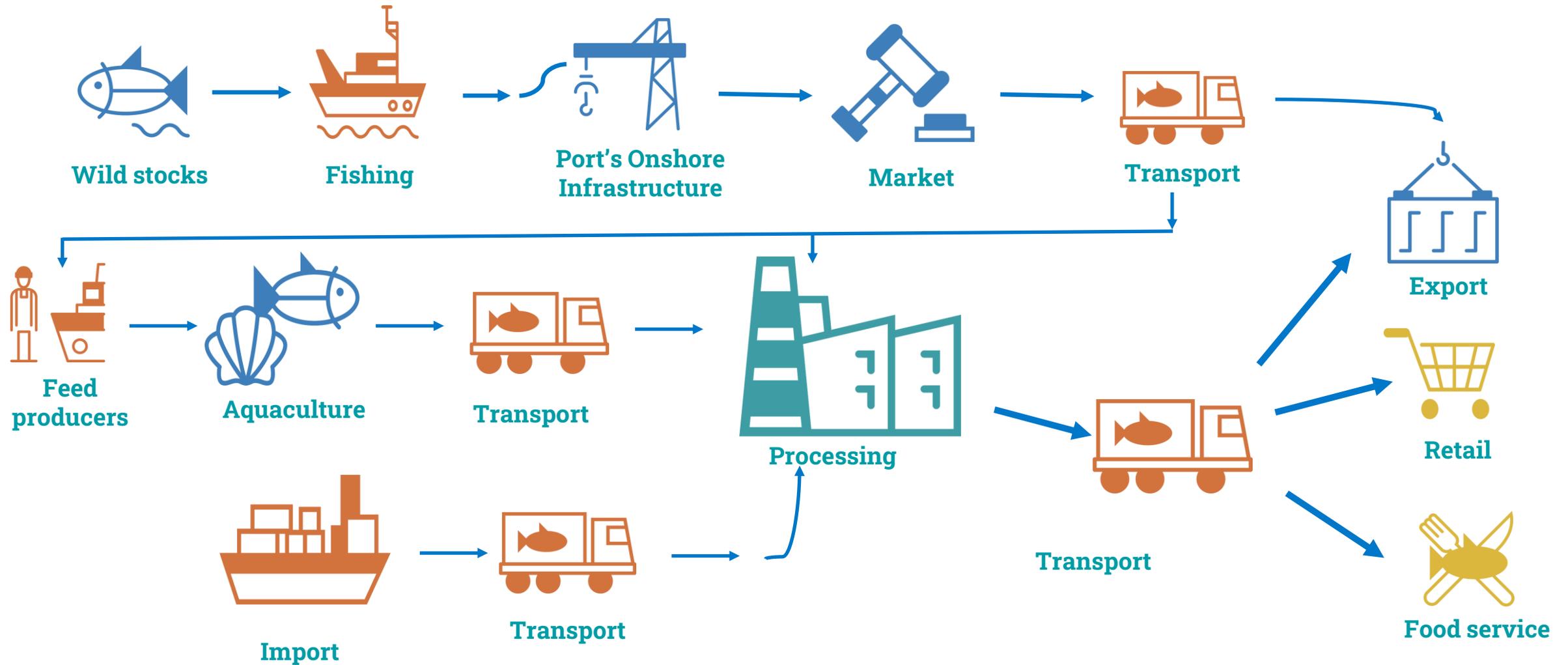
2022 Jan-June whitefish import volume by origin



2022 Jan-June whitefish import by value



Main parts of the supply chain affected by Russian-Ukrainian conflict



Summary

- UK has always been heavily reliant on Russian whitefish imports
- Tariffs not to impact imports from China
- Exports to Ukraine continue to remain strong
- Provisional data is starting to show lower volumes of whitefish imports and increased costs in 2021 and 2022 compared to pre-pandemic levels

Thank you

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