

UK Seafood Value Chain 2015

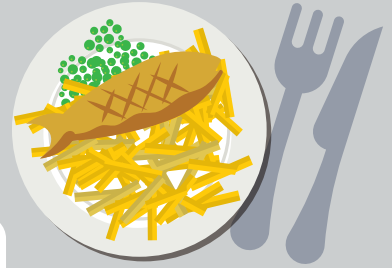
UK consumers purchased
£6.34bn
 of seafood in 2015
 (+0.2%) v 2014



RETAIL IN HOME
£3.11bn
 (-0.6%)

Chilled £1,968.5m (+1.1%)
 Frozen £689.7m (-1%)
 Ambient £454.8m (-7.1%)

Share of Servings
 Quick service restaurants
 excl. fish & chips 29% (+10.8%)
 Fish & chips 17% (-0.6%)
 Pubs 16% (+2.7%)
 Full service restaurants 15% (-1.6%)
 Travel & leisure 13% (+0.8%)
 Workplace/college/uni 10% (+10.2%)



COMMERCIAL
 OUT OF HOME
£3.23bn
 (+1%)



FISH AUCTION



PROCESSING



DISTRIBUTION



EXPORTS
£1.34bn
 (-14.6%)

LANDINGS
 ABROAD BY UK
 VESSELS
£222.8m
 (-10.6%)

Top 5 Species
 Salmon 117,217t (-8.9%)
 Mackerel 80,251t (-33.3%)
 Herring 64,844t (+2.2%)
 Cod 16,004t (+3.1%)
 Crabs 14,598t (-7%)

Top 5 Countries
 France £350,165k (-4.4%)
 U.S.A. £192,632k (-20.8%)
 Spain £128,426k (-9.7%)
 Irish Republic £123,885k (-10.1%)
 Italy £92,638k (+2%)

UK SEAFOOD SUPPLY
£4.02bn (-2.2%)

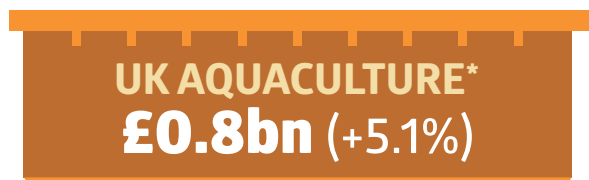
UK SOURCE
£1.35bn (-1.7%)



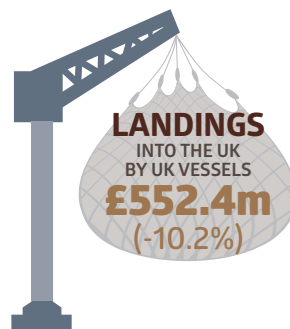
TOTAL
 IMPORTS
£2.67bn
 (-2.4%)

Top 5 Species
 Tuna 117,274t (+3.7%)
 Cod 115,367t (-0.9%)
 Salmon 81,235t (-8.5%)
 Haddock 41,007t (+14.3%)
 P&P shrimps & prawns
 40,279t (+2%)

Top 5 Countries
 Iceland £265,875k (+2.2%)
 China £180,883k (-7.6%)
 Germany £175,657k (+1.7%)
 Canada £154,252k (+27.6%)
 Denmark £149,135k (-9.6%)



UK AQUACULTURE*
£0.8bn (+5.1%)



LANDINGS
 INTO THE UK
 BY UK VESSELS
£552.4m
 (-10.2%)

Top 5 Species
 Nephrops £81.8m (-17%)
 Scallops £64m (+9.8%)
 Mackerel £60.6m (-41.8%)
 Haddock £44.2m (-10.4%)
 Crabs £39.2m (-11.7%)



FOREIGN VESSELS
 LANDINGS INTO THE UK
£65.2m (-13.4%)