

Humber Seafood Summit 2016

28 September

The Pier, Cleethorpes

UK Seafood: supply and demand		Marcus Coleman Session chair
08:30	Welcome	Marcus Coleman, CEO, Seafish
08:40	An Irish perspective	Tara McCarthy, CEO, BIM, Keynote Speaker
09:00	Net Positive Fishing	Alex Olsen, Fisheries Specialist, Espersen, Keynote Speaker
Session One – UK seafood consumer & trade		Jonathan Banks Session chair
09:20	Importance of the convenience and on-line channels to the UK grocery market and the key opportunities within these two growth channels	Chris Kirkland, Senior Retail Analyst, IGD
09:50	Channel segmentation – retail: right product, right channel, right focus	Katherine Shade, Consumer Insight Director, Kantar
10:10	Foodservice perspective: opportunities with menus, flavours and NPD	Julia Brooks, Market Insight Analyst, Seafish
10:30	Refreshments	
10:50	Fish is food – developments on the horizon, implications for seafood	Chris Lamb, Panel Chair, Seafish
11:10	UK supply: Scotland	Michael Bates, Development Officer, Scottish Seafood Association
11:30	Questions & answers	
Session Two - Panel discussion		Marcus Coleman Session chair
11:45	Turning Brexit to our advantage: how does the UK seafood industry unite to get the best for our industry?	Expert Panel
13:00	Lunch	
Session Three - Aquaculture		Jonathan Banks Session chair
14:00	Feeding the world: why is aquaculture so important?	Scott Nicholls, Founder and Principal, Foods Future LLC
14:20	The Blue Revolution: A veterinary perspective	Jonathan Shepherd, Industry Board Member, Seafish
14:40	Securing a global aquatic food supply – a shared responsibility between producer and consumer nations	Grant Stentiford, Director, CEFAS
15:00	What does the consumer really think about farmed fish?	Martin Jaffa, Callander McDowell
15:20	Questions & answers	
15:30	Closing remarks	